

NC Connect Toolkit Guide

Resources to Share With
Your Students, Networks &
Communities



How to Use this Guide

This guide is an overview of branded materials to help your school or organization promote NC College Connect. This includes an itemized list of materials as well as recommendations for use.

We encourage downloading the toolkit materials and familiarizing yourself with the items covered in this guide.

How to access the NC College Connect Toolkit:

- The toolkit can be accessed through the [NC College Connect resources page](#) for education professionals.
- Please use the **downloaded** toolkit items when printing, posting on social media, etc. There is no need to screenshot the images within this PDF.



01.

➔ Printed One-Pager



How to Use: One-Pager

- The following NC College Connect one-pager has been developed to provide another way to amplify NC College Connect with students at your school or college and in your communities.
- This one-pager is sized to print on 8.5x11" paper. Print this to share at events and with those in your network. It is not designed for sharing on social media and should not be used in that medium.
- This one-pager is also included in the downloadable file on the [NC College Connect resources page](#) for education professionals.



College admission in North Carolina just got easier.

In Fall 2026, every high school senior will be directly admitted to college in North Carolina.* Your spot is waiting for you.

YOUR MOMENT IS COMING. DON'T LET IT PASS YOU BY! With NC College Connect, you will be directly admitted to participating colleges where you already meet admissions requirements. No essays, test scores, or recommendation letters needed. Yes, it's that easy.

Seniors — if you start your senior year at a North Carolina public high school and are on track to graduate, you're eligible to participate in NC College Connect! Yes, all of you! **You'll receive your NC College Connect letter this fall** with more information about where you've been admitted.

NC College Connect is a program that directly admits North Carolina public high school seniors to participating UNC System universities, North Carolina Independent Colleges and Universities, and their local North Carolina community college where they already meet admissions requirements.

All eligible students will be directly admitted to their local community college. If you ended your junior year with a weighted GPA of 2.8 or higher, have a fourth level math, and meet program requirements, you'll be automatically admitted into additional 4-year colleges and universities. The higher your GPA, the more schools to which you'll be directly admitted.



Don't miss your opportunity! Meet your momentum and explore more at NCCollegeConnect.org.

Visit NCCollegeConnect.org or scan the QR code to see the full list of participating institutions, eligibility requirements, and to learn more about the program.

*Note: Qualifying students must maintain their admitted GPA through senior year and maintain NC College Connect course requirements.






02.

➔ Social Media Graphics

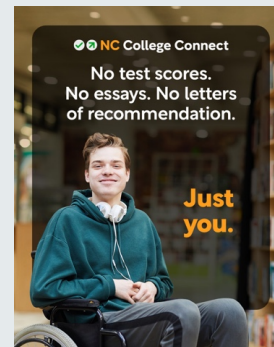
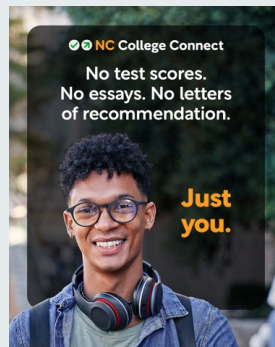
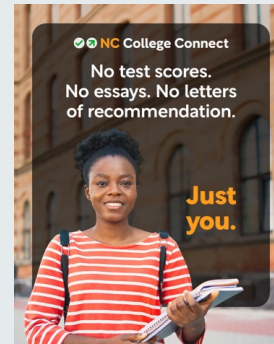
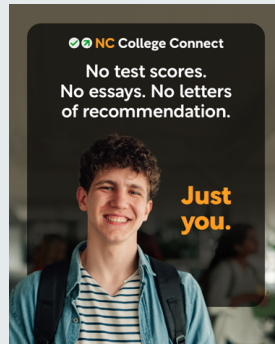


How to Use: Social Media Graphics

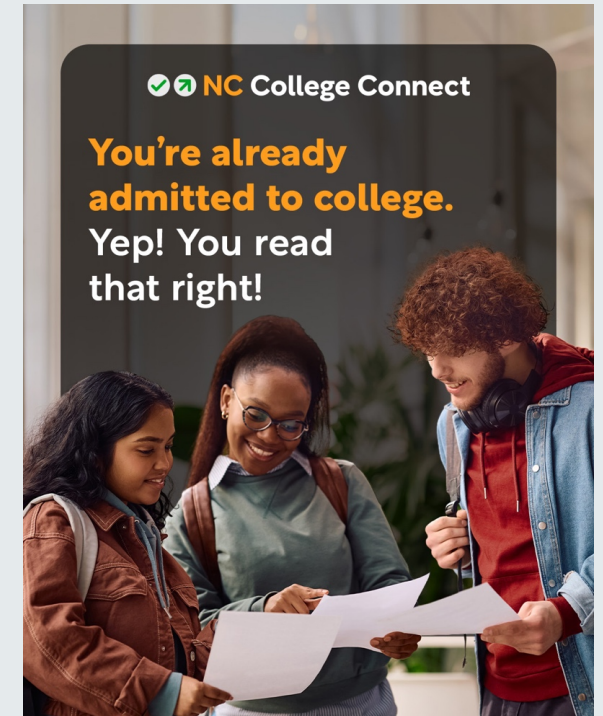
- The social media resources in the following slides have been developed to provide optional content to elevate NC College Connect. Each social post incorporates NC College Connect branding and key messaging.
- The social graphics are suitable to be shared on your Instagram, X, and Facebook profiles and are intended to be paired with versions of the example posts included in the following slides.
- Feel free to add language that aligns to your brand's tone of voice or unique information that relates to this post. However, please do not change the meaning of the language about the program or alter the social graphics in any way.
- Please use the hashtag **#NCCollegeConnect** when posting on social media.
- **Note:** These graphics are included in the downloadable file on the [NC College Connect resources page](#) for education professionals. There is no need to screenshot the graphics included in this document.

Post Graphics

Graphic #1 (and Variants)



Graphic #2



Post Copy: Option #1

X (Twitter) Copy

 NC public HS seniors, your next chapter is already waiting! With **#NCCollegeConnect**, you skip the stressful application grind and get direct admission to campuses where you meet requirements. No test scores. No essays. Claim your future today at NCCollegeConnect.org!

Facebook/Instagram Copy

 The hard part is over! NC College Connect will take it from here.

Public high school seniors who meet program benchmarks are eligible for direct admission to participating NC colleges and universities through **#NCCollegeConnect**.

Getting in really is that easy when your hard work has already earned you a spot. Once you receive your official letter, locking in your path to a select campus takes just a few clicks:

- ✓ Log on to the portal to view your personalized college matches
- ✓ Complete the quick form at the institutions you love
- ✓ Keep your academic momentum going through graduation

Claim your future at NCCollegeConnect.org!

Post Copy: Option #2

X (Twitter) Copy

Leave the application anxiety behind. #NCCollegeConnect provides NC public high school seniors direct college admission to select NC institutions based purely on the hard work you've already put in. No essays or test scores required. Confirm your spot at NCCollegeConnect.org!

Facebook/Instagram Copy

 Take a deep breath, seniors — applying to college just got a whole lot easier.

With #NCCollegeConnect, eligible public high school seniors get direct admission to select NC colleges and universities where they meet requirements — no essays, test scores, or recommendation letters needed.

Once you receive your letter in the mail, here are your next steps:

- ✓ Log on to the portal to view your personalized college matches
- ✓ Complete the quick form at the institutions you love
- ✓ Keep your academic momentum going through graduation

Celebrate your hard work and meet your moment at NCCollegeConnect.org!

Post Copy: Option #3

X (Twitter) Copy

Your college goals are well within reach, NC public HS seniors! 🙌 **#NCCollegeConnect** bypasses traditional hurdles to give you a direct route to select higher education options. Find out more at NCCollegeConnect.org!

Facebook/Instagram Copy

✨ Intrigued by what comes after graduation? Your higher education journey is closer than you think!

#NCCollegeConnect is here to streamline your path. NC public high school seniors who meet the program's requirements are directly admitted to participating colleges and universities across the state. No high-stakes testing or long essays required.

Look out for your official direct admission letter. From there, getting started is simple:

- ✓ Log on to the portal to view your personalized college matches
- ✓ Complete the quick form at the institutions you love
- ✓ Keep your academic momentum going through graduation

Open the door to a bright, positive future today at NCCollegeConnect.org.

Post Copy: Option #4

X (Twitter) Copy

 If you're an NC public high school senior, **#NCCollegeConnect** gives you direct admission to select NC institutions. No essays! No test scores! All the hard work you've put in has led you to this moment. Explore your options at NCCollegeConnect.org.

Facebook/Instagram Copy

 No tricks, no catches, and no stressful application forms. Your next adventure is simply there waiting for you.

Ready to make it official?

If you are an NC public high school senior, you are automatically eligible for direct admission to a select range of NC colleges and universities through **#NCCollegeConnect**. We are celebrating your hard work by removing the traditional barriers to entry.

Just a few steps for you to take:

- ✓ Log on to the portal to view your personalized college matches
- ✓ Complete the quick form at the institutions you love
- ✓ Keep your academic momentum going through graduation

Don't wait to lock in your next big milestone. Head over to NCCollegeConnect.org and check out your options!

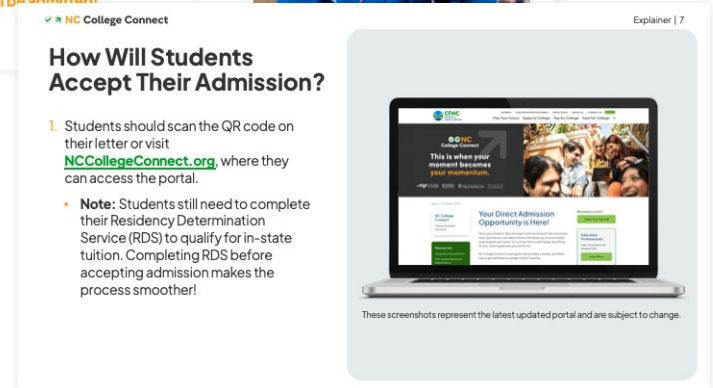
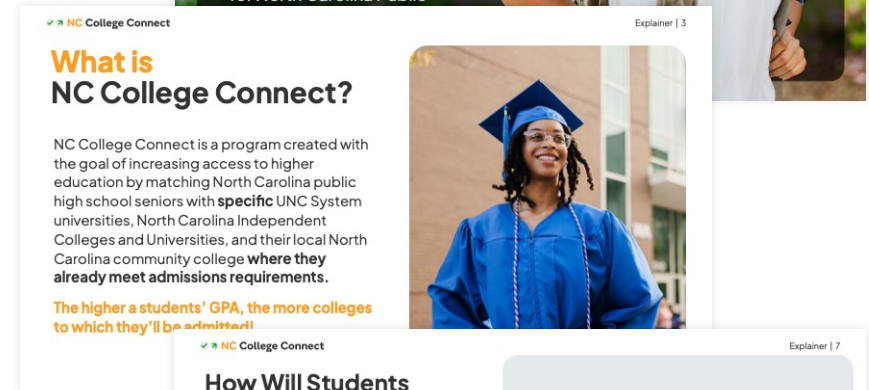
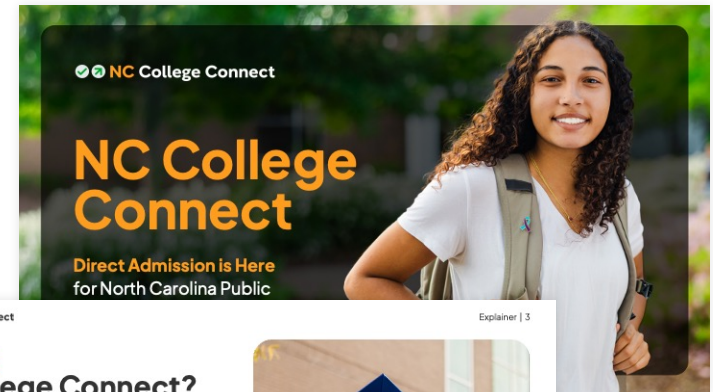
03.

→ PowerPoint Slides



How to Use: PowerPoint Slides

- The PowerPoint slides included in the toolkit are a resource to add into existing presentations about the college admissions process.
- The slides include an overview of NC College Connect, how students will claim their spot, and what students should keep in mind while navigating the simplified application process.
- These slides also include the student portal experience, so you can walk through it directly with students before the portal is live.



04.

→ Email Newsletter



How to Use: Email Newsletter

Include the language below in any internal or external newsletters to spread the word about NC College Connect. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience! This text is also included in the downloadable file on the [NC College Connect resources page](#) for education professionals.

Student-Facing Version

**Note – this was written with all students in mind, not just those eligible for NC College Connect.*

Good news! If you're a **public high school senior**, you are already admitted to college through [NC College Connect](#). No essays or test scores needed!

NC College Connect directly admits North Carolina public high school seniors to select UNC System universities, North Carolina independent colleges and universities, and their local North Carolina community college where they already meet admissions requirements. It's that simple.

Students with a weighted GPA of 2.8 or above who meet NC College Connect requirements will be eligible for direct admission at a select list of participating colleges and universities. Every eligible student has a college opportunity waiting. Students who have a weighted GPA under 2.8 will be directly admitted to their local community college.

How does it work? On September 15:

1. Go to [NCcollegeconnect.org](#).
2. Click "Claim Your Spot."
3. Log-in using your cfnc.org account information.
4. Accept admissions to the institutions you qualify for.
5. Submit!

Colleges will reach out to you with next steps on enrollment, financial aid, and more.

Participating North Carolina colleges and universities are holding spots just for you. This is your moment, so meet it! Learn more about the process, explore NC College Connect requirements and check out the full list of participating schools at [NCCollegeConnect.org](#).

Not a senior just yet? You could be eligible for this program next year! In the meantime, [CFNC.org](#) offers numerous resources to explore colleges, scholarships and financial aid options.

How to Use: Email Newsletter

Include the language below in any internal or external newsletters to spread the word about NC College Connect. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience! This text is also included in the downloadable file on the [NC College Connect resources page](#) for education professionals.

General Version

Is there a high school senior in your life? If they're a **public high school senior**, they are already admitted to college with [NC College Connect](#). No essays or test scores needed!

NC College Connect directly admits North Carolina public high school seniors to select UNC System universities, North Carolina independent colleges and universities, and their local North Carolina community college where they already meet admissions requirements. It's that simple!

Students with a weighted GPA of 2.8 or above who meet NC College Connect requirements will be eligible for direct admission at a select list of participating colleges and universities.

If a student doesn't meet the 2.8 GPA threshold, they will receive direct admission to their local community college.

How does it work? On September 15, students can log in to their College for North Carolina (CFNC) student account to see if they're eligible. All eligible students will also receive a formal letter in the mail in late September. On the NC College Connect portal at CFNC.org, applicants will see a complete list of colleges and universities to which they have been admitted. They will then have the option to **complete the NC College Connect form** to accept the admission offer at the institution of their choice. Then, colleges will reach out with next steps on enrollment, financial aid, and more.

Colleges and universities are directly admitting students with a simple, streamlined process that gets students where they want to be – and where they will thrive. Learn more about the process, explore NC College Connect requirements and check out the full list of participating schools at [NCCollegeConnect.org](#).

If a student isn't currently a senior, there are still plenty of things they can do to start preparing for their future. CFNC.org offers numerous resources to explore colleges, scholarships, and financial aid options.

05.

➔ Messaging Points & FAQs



How to Use: Messaging Points & FAQs

- Use these message points as guide for when you're talking about NC College Connect to your communities, networks, parents, or students—and understand the program details.
- This is **not** meant to be printed and shared as a flyer or take-home resource for students.
- This text is also included in the downloadable file on the [NC College Connect resources page](#) for education professionals.

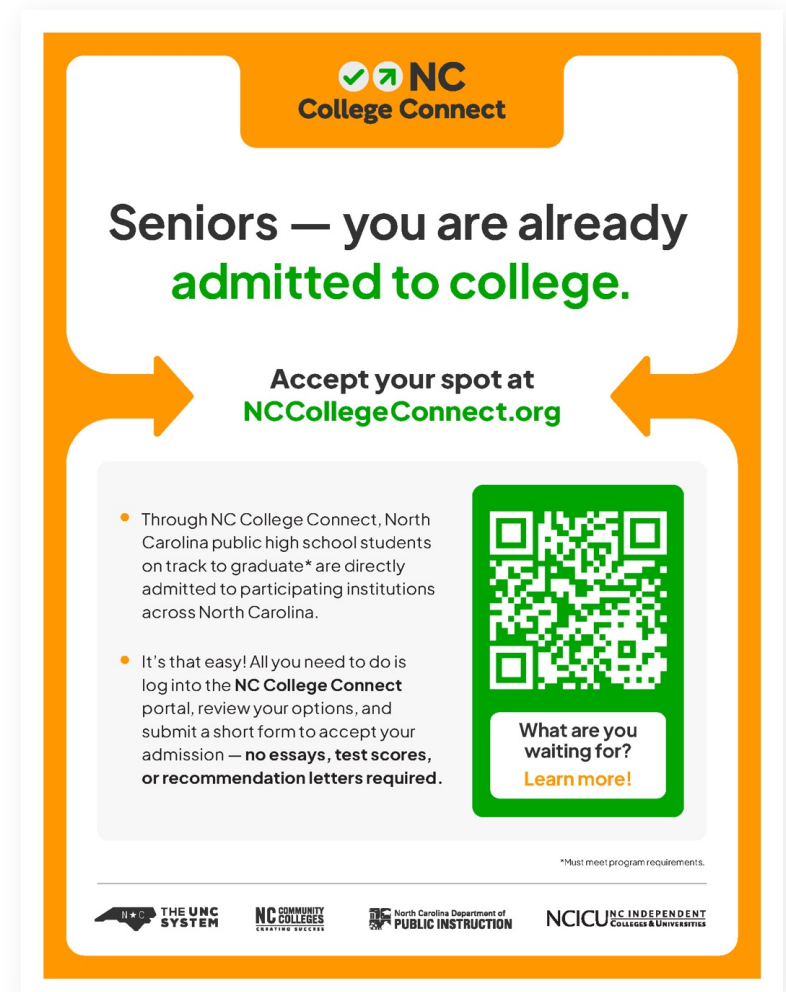
06.

→ Student Flyer



How to Use: Student Flyer

- The student flyer is a high-level, action-oriented document designed to drive students to visit NCCollegeConnect.org and learn more about the program.
- This flyer can be distributed digitally or physically, and is sized to print on 8.5x11" paper. Share this with students over email or print to hang in classrooms or share at events.
- This one-pager is also included in the downloadable file on the [NC College Connect resources page](#) for education professionals.





Thank you!

