

# Name, Image, and Likeness Summary Report

*Dr. Stacey Wilson-Norman, Chief Academic Officer, Academics Division*  
*Brad Alford, Director for the Office of Athletics*

*August 2026*



# Background

*“The administering organization shall maintain accurate records of all NIL agreements received and provide a summary report of all NIL agreements to the State Board of Education no later than **June 30** of each year.”*

**OCT.  
2024**

**Proposed Permanent Rule**  
*Preliminary Injunction*

**JAN. 2  
2025**

**16 NCAC 06E .0211**  
*Temporary Adoption*

**JUL. 1  
2025**

**16 NCAC 06E .0211**  
*Permanent Adoption*

# Administering Organizations

**CAA4SC**

Carolina Athletic  
Association for  
Schools of Choice



**25**

**Member Schools**  
*in 2025-2026*

**NCHSAA**

North Carolina  
High School  
Athletic Association



**446**

**Member Schools**  
*in 2025-2026*

# CAA4SC *NIL Summary*

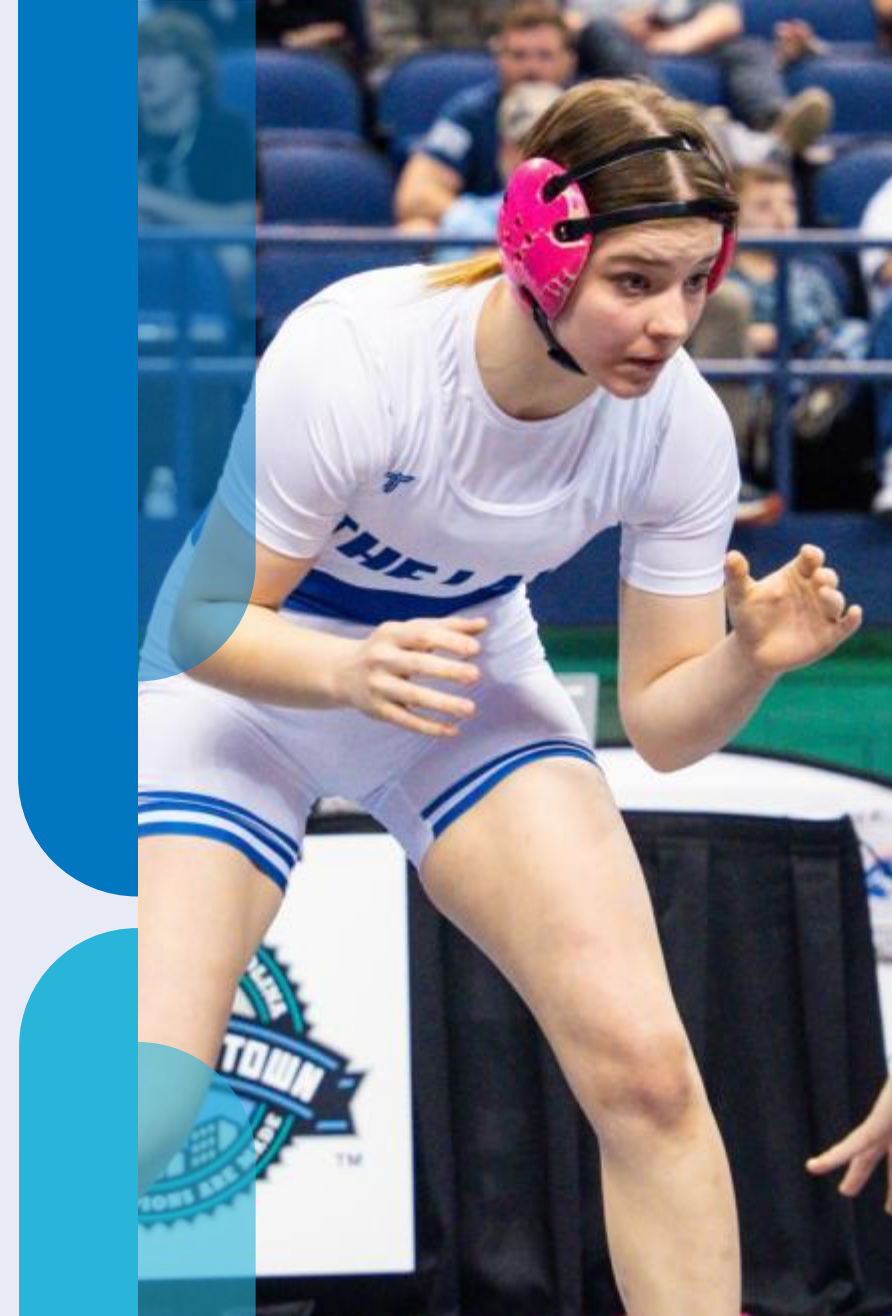
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## ✓ Agreements

0 NIL agreements to report for 2025-2026

## ! Violations

0 NIL-related violations



# NCHSAA *NIL Summary*

## ✓ Agreements

24 NIL Agreements ● ..... ● 41% increase

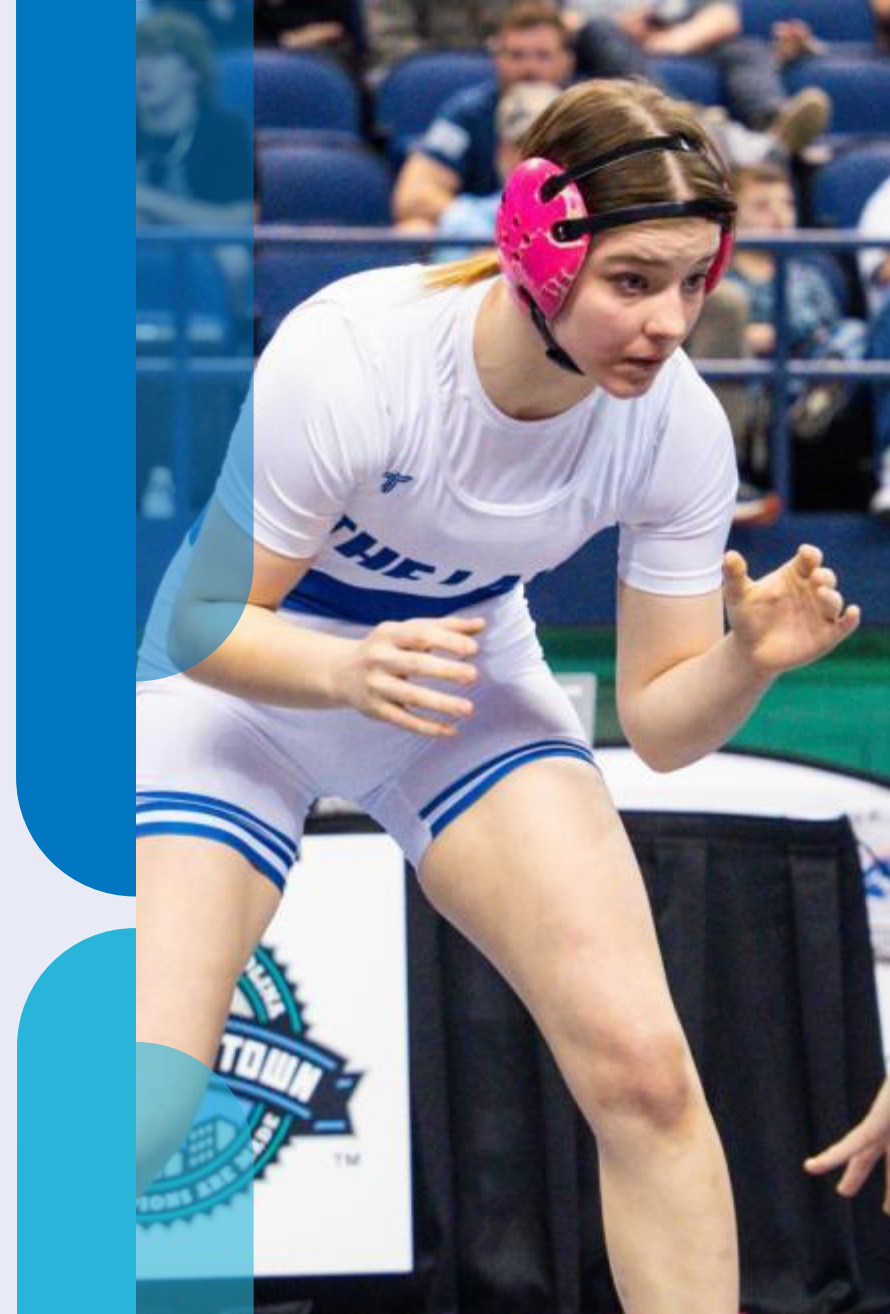
21 Student-Athletes ● ..... ● 75% increase

18 Member Schools ● ..... ● 64% increase

*Agreement values ranged from complimentary nutritional drinks to a \$25,000 company representation agreement. (Typical agreement range: \$200 - \$700)*

## ! Violations

0 NIL-related violations



# Questions?

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