

Jackson Day School

- Located in Charlotte, North Carolina
- 920 students currently enrolled (K-12)
- Strong community demand with a yearly waitlist of 1,400-1,800 students

Educational Focus

- Rigorous K-12 academic foundation
- Character and leadership development
- Real-world learning opportunities
- College and career pathways
- Service and leadership
- Physical and emotional well-being



Jackson Day School

Strong Growth & Academic Achievement

- JDS has **quadrupled in size** since converting to a charter school in **2018**.
- Our academic performance has grown alongside our enrollment.
- JDS was ranked in the **46th percentile in 2019** and has risen to the **top 15–20% statewide in 2024 and 2025**.
- Our **middle and high school programs** have experienced similar significant gains.
- JDS added a 53,000 square foot facility to its existing campus in 2021 and are on schedule to further expand its facilities and athletic fields once again in Aug 2027.

Strong Community Culture

- The attribute most often used to describe JDS by **students, families, and staff** is our **strong sense of community and family atmosphere**.

Voyager Program – College & Career Pathways. JDS offers three high school pathways:

- Traditional High School Course of Study
- Occupational Course of Study
- Voyager Program – Dual Enrollment & Career and Technical

Rank History for all elementary school students at Jackson Day School

Year	Avg Standard Score	Statewide Rank	Total # Ranked Elementary Schools	NC State Percentile
2019	48.93	788 th	1473	46.5%
2021	69.92	400 th	1489	73.1%
2022	68.35	429 th	1514	71.7%
2023	65.49	495 th	1502	67.0%
2024	82.90	206 th	1505	86.3%



Dual Enrollment Success

- JDS partners with **two local colleges** to provide a rigorous dual enrollment experience.
- Students entering in **10th grade can graduate with an Associate Degree**.
- Students entering in **11th grade typically graduate with ~48 college credits**.
- Students are placed in **cohorts**, transported to college campuses, and supported with **dedicated academic labs at JDS**.

Program Impact

- 55% of JDS 10th–12th grade students participate in dual enrollment.
- 84% of dual-enrolled seniors graduate with an Associate Degree.

Career & Technical Education Expansion

Beginning next year, the **Voyager Program will expand to include comprehensive CTE pathways**, including:

- **Construction** (Electrical, Plumbing, HVAC, Carpentry)
- **Early Childhood Education**
- **Cosmetology**
- **Game Design**
- **Engineering**

JDS will **continue expanding CTE opportunities each year** as enrollment grows.



Horizons is a balanced model that promotes academic flexibility, student independence, and strong family–school partnerships while keeping students fully connected to the Jackson Day School community.

Flexible Hybrid Learning for Modern Families

- **Horizons** is a University Model-Hybrid program designed for students in **Mecklenburg County and contiguous counties**.
- Provides a **structured hybrid learning environment** combining **on-campus instruction and guided at-home learning**.
- Students typically attend **in-person classes two days per week** and complete **teacher-directed learning at home** on remaining days.
- **Licensed teachers** design lessons, assess work, and monitor academic progress while **families support structured learning at home**.
- The program emphasizes **consistency, accountability, and academic rigor** through intentional scheduling and regular face-to-face instruction.
- Horizons students can participate in **athletics, arts, service projects, extracurricular activities, and school events**, ensuring a **well-rounded educational experience**.

Shifting Family Preferences in Education

- Since the **COVID-19 pandemic**, families nationwide have increasingly sought **flexible learning options** beyond the traditional full-time, in-person model.
- According to the United States Census Bureau, North Carolina has the **fourth highest number of homeschooled children in the nation**, highlighting strong regional demand for flexible education options.
- Many students require flexibility to pursue **competitive athletics, arts, specialized learning styles, health needs, and personal interests**.
- Families also value opportunities for **greater parental involvement in daily learning**.





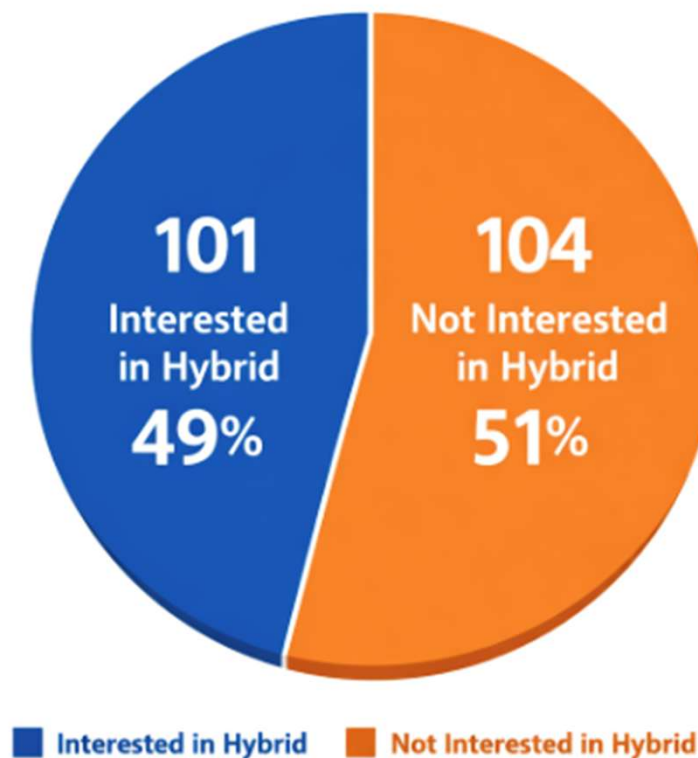
Growing Interest in Hybrid Learning

- The demand for **hybrid school models** in K–12 education is growing rapidly as families seek a “**best of both worlds**” **approach** combining on-campus instruction with at-home learning.
- As of 2024–2025, surveys indicate approximately 39%–48% of parents prefer or are interested in a **hybrid learning model** for their children highlighting this shift toward **flexibility, personalization, and blended learning opportunities** (Kennesaw State University)
- Hybrid education has **evolved from a pandemic-era solution to a long-term, sought-after alternative** to traditional full-time schooling.

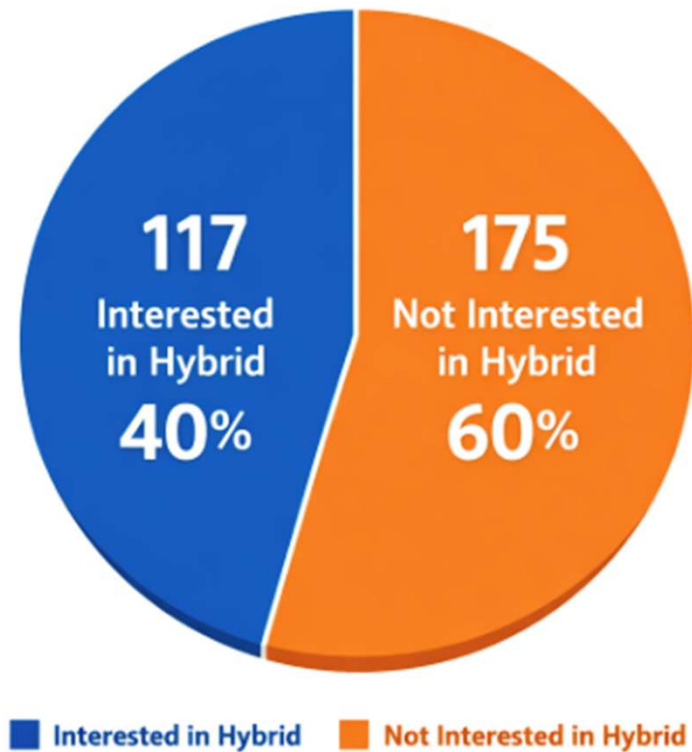
Jackson Day School Families Surveyed

Our internal survey reached over 1/3 of Jackson Day School families, with 49% of respondents (148 students) expressing interest in hybrid learning

Survey of 205 Families



Survey of 292 Families

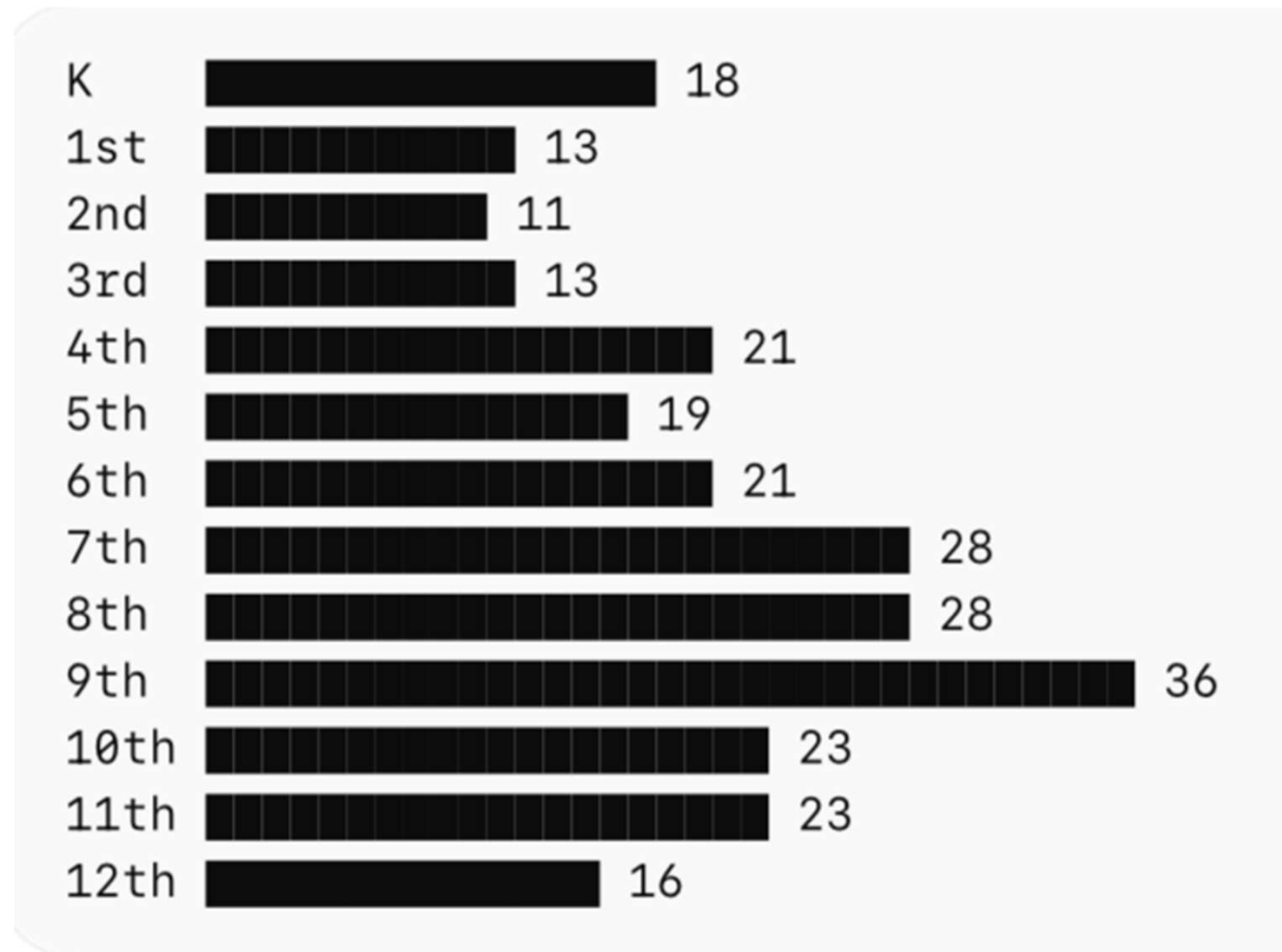


Families applying to lottery surveyed

We added a question to our lottery application on February 19th asking families whether they were interested in Hybrid. Since that date, we have received 292 responses. Of these respondents, 117 families (40%) indicated that they are interested in Hybrid, while 175 families (60%) are not interested.

Interest by Grade Level

We are tracking enrollment data to identify which grade levels have the highest demand





Experience Launching Hybrid Learning

- JDS successfully operated **in-person, hybrid, and virtual learning models during COVID with little preparation time**, demonstrating our ability to adapt while maintaining strong academic outcomes. During this time, our **state academic ranking improved from 788th to 400th**, reflecting the effectiveness of our instructional approach.
- Over the past **seven years**, JDS has also developed a highly successful **Dual Enrollment program** that combines **in-person and virtual learning**. To support students, we created dedicated **JDS learning labs**, trained support staff which provide structure, academic assistance, and accountability.
- We will build on these experiences and proven supports to **successfully launch the Horizons Hybrid Program**.

