

FROM THE CENTER OUT

The Newsletter of the North Carolina Center for Public Policy Research ■ November 1995-January 1996

3rd Edition of *North Carolina Focus* To Be Published in August

In August 1996, the Center plans to publish the third edition of *North Carolina Focus*, a unique anthology on state government, politics, and public policy. *Focus* is used as a resource for social studies classes in public high schools and as a university textbook in state and local government classes. Policy wonks across North Carolina will also want to pre-order this exciting text which features: 1) chapters organized like the state constitution on the rights of citizens and the legislative, executive, and judicial branches of government; 2) articles on the role of the state of North Carolina within the federal system; and 3) articles on "hot" policy topics in North Carolina, including civic responsibility, the financing of public schools, merit selection of judges, privatization of public services, and campaign finance. Stay tuned. Order forms will be included in the next newsletter.

The Center Will Release Rankings of Legislators' Effectiveness in April 1996.

During the fall of 1995, the Center surveyed all Senators, Representatives, lobbyists based in North Carolina, legislative liaisons for state agencies, and capital news correspondents after adjournment of the long session. Respondents were asked to rate the effectiveness of each legislator, considering each legislator's participation in committee work, skill at guiding bills through committee and floor debate, general knowledge and expertise in specific fields, enthusiasm, political power (by virtue of office, longevity, or personal attributes), and aptitude for the political process. The rankings are \$8.50 each or they can be ordered as a set with the 230-page *Article II: A Guide to the 1995-96 N.C. Legislature* for \$30.00. Order now!

Exploring the State and Local Government Relationship, *Insight* style

Live in the next edition of *Insight*: an up-close and personal look at the changing relationship between state and local governments. Find out what all the grumbling is about over unfunded mandates. Learn about the division of responsibilities between various

levels of government and how the lines are changing as the federal and state governments push more and more responsibility to the local level. See how local governments are confronting increased service demands and how local governments are struggling to pay for those services. This issue will include a look at three key questions: (1) whether the state levies program mandates on local governments without the funds to accomplish the task, (2) whether a menu of new taxes should be authorized for use by local governments, and (3) whether there is a rising demand for services at the local level in conflict with an unpopular local revenue source, the property tax. This issue is scheduled for release in March.

Center Studies Trends in Arts Funding

Arts lovers should find something of interest in an upcoming issue of *North Carolina Insight*. The Center plans to publish a new study of **Trends in Funding for the Arts in North Carolina** in the summer *Insight*. The study, supported by grants from the private Governor's Business Council on the Arts and Humanities and The Mary Duke Biddle Foundation, will look at trends in public and private support for the arts since 1980, focusing particularly on the past five years. We are collecting data on arts funding from at least five sources: (1) federal grants from the National Endowment for the Arts; (2) state appropriations from the N.C. General Assembly; (3) grants from private foundations; (4) donations from corporations and corporate foundations; and (5) donations to local arts councils and united arts fund drives.

From our research, we hope to answer the following questions: Has public funding (federal and state) for the arts increased, diminished, or held steady? What about private funding from corporations, foundations, and individual donations to local arts councils? What might be the effects of major cutbacks in federal or state funding for the arts in North Carolina? Are grants from corporations and private foundations likely to make up for any shortfalls in public support for the arts?

In our report, we also plan to discuss some of the philosophical questions related to arts funding, such as: Can government fund the arts without implicitly favoring or censoring particular artists? What is the best way for public bodies to select which artists or groups to fund? What are the benefits and problems associated with public funding for the arts?

Special Thanks To Our Corporate Contributors

(October 15, 1995 - January 31, 1996)

Benefactors (\$2000 - \$5000)

Carolina Power & Light Company
The Duke Power Company Foundation
FGI, Inc.
General Electric

Patrons (\$1000 - \$1999)

BellSouth
Comm/Scope*
E. I. duPont de Nemours and Company
North Carolina Natural Gas Corporation
Piedmont Natural Gas Company
Sprint/Carolina Telephone and Sprint/Centel-North Carolina

Supporters (\$500 - \$999)

Centura Banks, Inc.
Century Furniture*
Champion International Corporation
The Daily Reflector
The Dickson Foundation
Elastic Therapy, Inc.
The First Union Foundation
Mallinckrodt Chemical
Miller Brewing Company*
N.C. Soft Drink Association
Nucor Corporation*
Springs Industries, Inc.
Time Warner Cable — Greensboro
United Dominion Industries

Donors (\$300 - \$499)

Clariant Corporation	Food Lion, Inc.
Cone Mills Corporation	Glen Raven Mills
CSX Transportation*	United Carolina Bank
First Factors	United Guaranty
First National Bank and Trust	Corporation
Company - Asheboro	

Diamond Club

In 1995, six more corporations marked 10 consecutive years of giving to the Center. We are pleased to honor them as members of the Diamond Club and thank them for their loyal, generous support. Their consistent support enables the Center to maintain its independence. The new members and all our Diamond Club members are listed below. Charter members are indicated with an *.

1995 Members

Bank of Granite
First National Bank and Trust Company — Asheboro
Lorillard Tobacco Company
North Carolina Farm Bureau Federation
North Carolina Natural Gas Corporation
United Guaranty Corporation

Diamond Club Members

Burlington Industries*
Glaxo Wellcome Inc.*
Carolina Power & Light Company
Centura Banks, Inc.
Ciba-Geigy Corporation
The Daily Reflector of Greenville
General Electric
Hardee's Food Systems, Inc.
IBM Corporation*
Kaiser Foundation Health Plan of North Carolina
Lowe's Charitable and Educational Foundation
NationsBank
The News & Observer Foundation
N.C. Health Care Facilities Association
North Carolina Power
PCS Phosphate Company, Inc.
R.J. Reynolds Tobacco Company
Sprint/Carolina Telephone and Sprint/Centel - N.C.*
Wachovia Bank of North Carolina, N.A.

Corporate and Full-Service Members (\$200-\$299)

Autumn Corporation*	Eastman Chemical	Muhleman Marketing, Inc.	Spectrum Dyed Yarns*
Beall Oil Company*	Company	N.C. Association of	Steelcase Inc.*
BFI*	ElectriCities of N.C., Inc.	Broadcasters	Tharrington Smith
Capitol Broadcasting	Georgia-Pacific	N.C. Bar Association	Wake Stone Corporation*
Carolina Asphalt Pavement	Hardee's Food Systems, *	N.C. Cable Telecommunications	Womble Carlyle Sandridge
Association	Inc.	Association	& Rice
Crosland Homes*	Durham Herald-Sun	O'BrienAtkins Associates*	WQOK 97.5 FM*
Daniels Graphics	Newspapers	Pitt County Memorial Hospital	Wyrick, Robbins, Yates*
Mike Davis Public Relations*	Moore & Van Allen	Smith Debnam Hibbert & Pahl*	& Ponton

* Indicates new corporate contributors and those rejoining after an absence of a year or more

Welcome New Members; Thanks To Our Returning Supporters

(through January 31, 1996)

New Individual Members

Richard Allsbrook	Owen G. Kenan
William Analyn	Thomas S. Kenan, III
Tom Bertrand	Michael Kestner
Franklin L. Block	Jennifer Laszlo
John Bumgarner	James R. Leutze
Debbie Carson	Paul Lindsay
Bob Caudle	Antonella Loleit
Jay J. Chaudhuri	Nicholas Long
Gary Coker	Mr. and Mrs. George
Dwight Cranford	McCotter
Ted Cutler	H.P. McCoy, Jr.
Dottie Darsie	Pat Morgan
Lawrence Davenport	Hayes Neatherly
Bill D'Epagnier	Neal Phillips
Dominion Investments	Tom B. Rabon, Jr.
Marla Dorrell	Mitch Roberts
L. Pierce Egerton	Grady and Linda Shields
Judy Evans-Barbee	Carolyn M. Shields
Aileen W. Ford	Adrienne Silvey
K.E. Gaskill	Willis Smith
David & Mary Louise Goldfield	Allen Spencer
Bill Greene	M.L. Stallings
William L. Hemphill	Peggy Stamey
Jennifer Hoffman	Jack Stanley
Michael Hooker	Patricia Sullivan
Pat Hourigan	Priscilla Taylor
Hubert H. Humphrey Fellowship	Jesse C. Tilton
Jill Hunter	Everett Ward
Thomas Irons	Joe Webster
Clauston Jenkins	Annette T. West
John Johnson	Leanne E. Winner

Individual Supporting Members

Noel L. Allen
Linda Ashendorf
T. Cass Ballenger
Richard F. Bruch*
James L. Burney — N.C. Association of Electric Cooperatives
Ned Cline
Margaret B. Dardess
Virginia A. Foxx
Stanley Frank
Wade & Sandy Hargrove
Thomas J. Harrelson*
Fletcher L. Hartsell, Jr.
Robert C. Hunter
Phil Kirk — N.C. Citizens for Business & Industry
John F. McNair, III*
Kathryn Meyers*
Edwin W. Monroe
John S. Olmsted*
Elvin R. Parks
E.L. Peters — N.C. Trucking Association*
Fran Preston
John and Sallie Shuping Russell*
Richard A. Schwartz
Christopher L. White

Full-Service Members

Alice Garland
Mark W. Lanier — UNC Wilmington
Robert L. Logan — Lee County Schools*

* Indicates new Individual Supporting and Full-Service Members or those who have upgraded their membership to this level

Special Gifts

Thanks to these Center Board members for their special gifts:

Ned Cline
Dan Clodfelter
Margaret Dardess
Randy Fraser
Thomas Hardaway
Elaine F. Marshall
Edwin W. Monroe
Fran Preston

New Organizational Members

Sandra P. Babb — Workplace Commission
Elizabeth Fentress — N.C. Community Foundation
Robert O. Wells — Alliance of N.C. Independent Telephone Companies

1995 Year-End Campaign Tops \$9,000

Noel L. Allen	Bill Holman	William T. Powell, Jr.
Zebulon D. Alley	J. Myrick Howard	Jane Preyer
Margaret Bourdeaux Arbuckle	David Hoyle	Janis L. Ramquist
Gene Arnold	James E. Hunter	John M. Rich
Wade Barber	Hawk Johnson	Mr. and Mrs. James B. Richmond
Thad L. Beyle	Melissa R. Jones	Thomas C. Ricketts
Roger W. Bone	F. Whitney Jones	Thomas W. Ross
Richard T. Boyette	Dennis Julian	Walter M. Roufail
Eugene A. Brown	Thomas S. Kenan, III	Thomas D. Rowe, Jr.
W. S. Byassee	Marianne Kersey	Sylvia G. Ruby
Mr. and Mrs. Hugh E. Carr	Amin A. Khalil	Charles A. Sanders
Julius L. Chambers	Glenn & Mary Kiger	L. Carol Shaw
Ned Cline	Cyrus B. King	Robert Sigmon
Dan Clodfelter	Erin Kuczmariski	Pam Silberman
Mr. and Mrs. George Coble	Frances Moore Lappe	Mr. and Mrs. Lanty Smith
Mr. and Mrs. Arthur Cooper	Ronald C. Leatherwood	Robert W. Spearman
Frank Crigler	Duncan MacRae, Jr.	Betty S. Speir
Margaret B. Dardess	Elaine F. Marshall	William A. Stern Foundation
John W. Davis, III	Mary Ann McCoy	Jim & Fran Stevens
Maxine Domer	Maggie McGlynn	David Tayloe, Jr.
Gayle Williams Dorman	Charles Meeker & Anne McLaurin	H. Patrick Taylor, Jr.
Allyson K. Duncan	Tom Moffitt	Charlotte Todd
Ken Eudy	Edwin W. Monroe	Timothy J. Tompkins
Chuck Flack	Dan Mosca	Sandra K. Trivett
Randy Fraser	Sandy Moulton & Thomas Wong	G. S. Van Pelt
Katherine N. Fulton	Katharine B. Mountcastle	Judith W. Wegner
Joyce Gallimore	Kenneth F. Mountcastle, Jr.	Cameron West
Glaxo Wellcome Inc.	Patric Mullen	Gordon P. Whitaker
Gibson Gray	Jim Newlin	Chris White
Marion W. Griffin	Mary Norris Preyer Oglesby	Lee Wing
Bob Hall	& Pat Oglesby	Betty Wiser
Thomas Hardaway	Daniel A. Okun	Nina & Ralph Yeager
Wade & Sandy Hargrove	William D. Parmelee	Smedes York
Ollie Harris	Michael Patrick & Meg Kemper	
H. Parks Helms	PCS Phosphate Company Inc.	

Thanks to the more than 100 Center members who contributed in response to our Year-End Gift Campaign. Contributions totaled more than \$9,000. This support is crucial to the Center's ability to be an independent voice on the important public policy issues facing North Carolina. Many thanks!

We also recognize the following gifts which were made in honor or memory of friends and family members:

In Memory

Noel Allen in memory of **Tom Barringer**
 Allyson K. Duncan in memory of **Anne M. Duncan**
 Cy King in memory of **John T. Caldwell**
 H. Patrick Taylor in memory of **Donald W. McCoy**

In Honor

Thomas W. Ross in honor of **Jack Cozort**
 Chuck Flack in honor of **Reginald F. (Mutt) McCoy**
 Timothy J. Tompkins in honor of **James R. Tompkins**

Year-Round Schools in North Carolina

Also in the summer issue of *Insight*, the Center plans to examine the advantages and disadvantages of year-round schools. Although the study will focus on the 90-or-so year-round schools in North Carolina, we also plan to analyze experiences common to year-round school across the country. This follows a pro/con on school choice and vouchers in the September 1995 issue of *Insight*. This study is supported by grants from The Broyhill Family Foundation of Lenoir, the Hillsdale Fund of Greensboro, and the Weyerhaeuser Company Foundation of New Bern and Spokane, Washington.

And More on Relationships Via Public Radio

We'll continue our budding relationship with WUNC Radio with the local government edition of *Insight*. The Chapel Hill public radio station plans at least a three-part series based on our work, with probable segments on mandates, service demands, and the search for new revenue sources (also known as taxes). Stay tuned to 91.5 FM and other public radio stations in North Carolina.

We want your input - selection of topics for future study to be decided in March!

This time each year, we ask members to suggest topics and priorities for future studies and reports. Please tell us what you think and why. Over the years, the Board has given higher priority to :

- topics that are the most important policy issues facing North Carolina and not just the fad of the moment.
- issues where new research might make a difference in the policy outcome, whether in the legislature or in the executive branch.
- issues where a public education effort with a balanced pro/con approach is needed.
- areas that other policy organizations or the news media are less likely to cover or cover well.
- issues or departmental programs on which we haven't done research before (we like to move around through all departments and branches of state government).
- topics where something is capable of being proved or disproved by research.

We would like to receive your suggestions by **March 15** in order to get them before the Board when it makes its decisions in late March. Thank you for sharing your ideas. Send your comments to Ran Coble, Executive Director, NCCPPR, P. O. Box 430, Raleigh, NC 27602, or FAX them to (919) 832-2847.

Plan of Research Reports, Theme Issues of the Magazine and Special Projects for 1996-97

1996

1997

Major Reports:

Effectiveness rankings of members of the 1995-96 General Assembly and rankings of the Most Influential Lobbyists

Higher Education II: Governance of the UNC System and benefits and liabilities of the 1971 restructuring

North Carolina Focus textbook anthology for teachers of government (3rd edition)

Article II: A Guide to the 1997-98 N.C. Legislature (11th edition)

Pro/con on 3 proposed constitutional amendments on fall ballot

North Carolina Insight magazine:

Theme Issue: the changing relationship between state and local governments

Theme Issue: open

Theme Issue: state economic development policy

Mini-theme issue: Effects of military installations in N.C.

1. General Issue, featuring:
 1. Evaluation of year-round schools
 2. Trends in arts funding

3 General Issues: open

New Activities added from Strategic Plan adopted in 1991-92:

1. Op-ed pieces: open
2. Briefings for legislators
3. Specials with public radio network:
 - 1) state and local government relationship
 - 2) trends in arts funding
 - 3) economic development

1. Op-ed pieces: open
2. Briefings for legislators
3. Specials with public radio network: open
4. 20th Anniversary Celebration in September

1996 Board of Directors*Chair*

Nancy Temple

Vice-Chair and Chair-Elect

Linda Ashendorf

Secretary

Allyson Duncan

Treasurer

William "Cliff" Oxford

John Alexander

Daphne Copeland Beaty

Kelvin Buncum

Ned Cline

Dan Clodfelter

Keith Crisco

Margaret Dardess

Loleta Wood Foster

Virginia A. Foxx

Randy Fraser

Alice Garland

Thomas Hardaway

Thomas J. Harrelson

Susan Harris

V.B. "Hawk" Johnson

Peter Keber

Elaine F. Marshall

Henry McKoy

Edwin W. Monroe

Tom Morrow

Ann Babcock Orr

Harry E. Payne, Jr.

Fran Preston

Mary Joan Pugh

Larry Shaw

Craig Souza

Jordan Whichard III

Executive Director

Ran Coble

Center Staff

Tom Mather

Mike McLaughlin

Danita Morgan

Laurita Ray

Nancy Rose

Mebane Rash Whitman

1996 Officers and 6 New Board Members Elected to Center's Board

In January 1996, the Center welcomed six new members to its statewide, 31-member Board of Directors and new officers for 1996. Elected to the Board for a three-year term (1996-1998) were John Alexander of Greensboro, Keith Crisco of Asheboro, Susan Harris of Boone, Tom Morrow of Raleigh, Larry Shaw of Fayetteville, and D. Jordan Whichard III of Greenville.

Alexander is Vice President of Communications for the Center for Creative Leadership in Greensboro, and Crisco is President of Asheboro Elastics Corporation and a former Chairman of the Center's Board in 1993. Harris is executive director of the Watauga County Economic Development Commission, and Morrow is Director of External Affairs for Sprint Mid-Atlantic Telecom. Shaw is founder and Chairman of the Board for Shaw Foods and represents the 17th district in the N.C. House of Representatives. Whichard publishes *The Daily Reflector* and oversees the operation of nine eastern N.C. community newspapers for Cox North Carolina Publications, Inc.

Nancy Temple was elected Chair of the Center's Board for 1996. She is Executive Director for the N.C. Association for Home Care in Raleigh and served as chief of staff for former Governor James G. Martin. Also elected as officers for one-year terms were Linda Ashendorf of Charlotte as Vice Chair and Chair-Elect for 1997, Allyson Duncan of Durham as Secretary, and William "Cliff" Oxford of North Wilkesboro as Treasurer. Ashendorf is Government Affairs Director for Browning-Ferris Industries, Duncan is a member of the N.C. Utilities Commission, and Oxford is Senior Vice President for Corporate Relations for Lowe's Companies.

**The Center's Mission**

"The North Carolina Center for Public Policy Research is an independent, nonprofit organization dedicated to the goals of a better-informed public and more effective, accountable, and responsive government."



NORTH CAROLINA CENTER FOR
PUBLIC POLICY RESEARCH INC.

P. O. Box 430, Raleigh, North Carolina 27602

Nonprofit Org.
U.S. POSTAGE
PAID
Raleigh, N.C.
Permit No. 1121