



FROM THE CENTER OUT

January-February-March 1991

GOVERNOR USES CENTER'S RESEARCH IN STATE OF THE STATE ADDRESS

For the second straight State of the State address, Gov. James G. Martin has made use of the Center's research. In his Jan. 31, 1991 speech to a joint session of the N.C. General Assembly, the Governor:

- called for creation of a Mountain Area Planning Strategy (MAPS), drawing on research published in the Center's quarterly journal, *North Carolina Insight* magazine; and
- called for continued development of a state Environmental Indicators program, which was outlined by *Insight* in 1988 and which the governor endorsed in his 1989 Inaugural Address and in his 1989 State of the State address.

MOUNTAIN AREA PLANNING MOVES FORWARD

In the Fall of 1990, Gov. Martin was working quietly on developing his mountain area planning proposal, and aides to the chief executive say he was delighted when the December 1990 issue of *Insight* published new research pointing out the relative lack of planning in the western part of the state and the need for new land use mechanisms if the state's mountain resources were to be preserved. *Insight* Associate Editor Mike McLaughlin and intern Dale McKeel surveyed all 100 counties and found that mountain areas badly trailed the piedmont, eastern, and coastal areas of the state in planning for growth.

The *Insight* article prompted a sudden renewed interest in mountain planning. First, the UNC Center for Public Television, in one of a series of joint efforts with the Center, produced and aired a documentary based on the Center's research. And, Western North Carolina Tomorrow, an influential group concerned with economic development and quality-of-life issues in 17 western counties, adopted a resolution calling for a mountain area planning proposal. Gov. Martin's call for a Mountain Area Planning Strategy incorporated the Center's research -- his press kit contained photocopies of three tables from the *Insight* article -- and gave a big boost to its chances of success.

Newspapers have also given the Center's work on mountain area planning good coverage. With reports still coming in, at least 37 newspapers ran a total of 52 stories on the research. *The Charlotte Observer's* editorial said, "The N.C. Center for Public Policy Research has provided some valuable and timely information for legislators interested in renewing efforts to protect the environment and, ultimately, the economy and the quality of life in the mountain counties." No one is yet predicting whether the 1991 legislature will approve a Mountain Area Management Act, but it's clear that *Insight* has gotten this issue on the public agenda.

ENVIRONMENTAL INDEX MAKES PROGRESS, TOO

Governor Martin's strong interest in the environment has made the proposed Environmental Index nearly a reality. The index, a program to monitor regularly the quality of the state's environmental resources, was proposed in the October 1988 *Insight* as a follow-up to the Center's environmental report in an April 1988 theme issue of *Insight* on state environmental policy. Martin, a former chemistry professor at Davidson College, saw the Center's article in *Insight* and embraced the notion of using scientific measurements -- rather than political rhetoric -- to measure the quality of the state's environmental resources, such as air, land, and water. The governor proposed an index in both of his major 1989 addresses and ordered the Department of Environment, Health, and Natural Resources (then called Natural Resources and Community Development) to come up with a proposal based on the findings of a blue-ribbon panel. That group issued its report on Feb. 5, 1991 just a few days after the State of the State address, in a press conference moderated by DEHNR Secretary William Cobey. Cobey told reporters the department had sought \$450,000 in the state budget to launch the program, but it had been ousted in the state's developing budget crunch. Cobey said the department would proceed with developing the program and new sources of data despite the lack of funding, and expressed hope that other sources of money -- possibly the state's foundations -- might support the index.

OTHER CENTER WORK IN THE 1991 STATE OF THE STATE ADDRESS

If you've been keeping up with the Center's work over the past couple of years, then several of the issues Governor Martin addressed in his State of the State address in January should have sounded familiar. In addition to recommending programs to deal with mountain area management and the environmental index, the governor called for action in other areas in which the Center has conducted research: school finance, gubernatorial veto, and merit selection of judges. Research on these topics has appeared in various Center publications - in *Insight* as well as in research reports. The attention our research on these issues received included extensive press coverage on each topic as well as an appearance before a legislative research commission education subcommittee to testify on the Center's work on school finance. The governor's recent mention of these topics shows yet another way that the Center's work reaches the state policy arena.

SUMMARY OF DECEMBER'S SPECIAL YEAR-END APPEAL

Our many thanks to those of you who showed your commitment to the Center by responding to last December's special, year-end appeal. The total from all gifts was \$12,668. Contributors whom we wish to thank for their donations or gift memberships include the following:

Noel L. Allen	Butch Gunnells	Jim Newlin
ATC - Raleigh/Durham	H. Park Helms	Pat & Mary Norris Preyer
Division	Diane D. Henderson	Oglesby
Wade Barber	Bill Holman	Daniel A. Okun
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R. L. Gilbert, III	Patric Mullen	Gordon Whitaker
Adrienne Goins	N.C. Restaurant Association	Betty H. Wiser
Dr. & Mrs. Gibson Gray	Kathy Neal	Ralph & Nina Yeager

Because the Center is challenged each year to raise its entire budget from a mix of foundation, corporate, and individual support, your contributions are an important way to end last year and to ring in the new. Please accept our sincere thanks.

A WARM WELCOME TO THESE NEW CENTER MEMBERS

Adams Kleemeier Hagan	J. Randall Fowler	John M. Rich
Hannah & Fouts	B. Davis Horne	Georgia W. Smallman
Jim Ahler	Barbara Huberman	John W. Stamm
John F. Baldwin	Thomas W. Huey, Jr.	Lawrence Stanback
Tom Bean	Caroline Johnson	Brad Stanback
Lanier Rand Blum	Patsy Duke King	George Stancil
Celebration North	Frank Laney	W. Wilkinson
Carolina Foundation	William D. Mashburn	Lee Hayward Wood
Virginia Cunningham	Oak Value Partners	Robert E. Zaytoun
Mary Edwards	Sam Poole	

CENTER RECEIVES SPECIAL GIFTS

The Center board and staff are grateful for three very special gifts received toward the end of last year. Two of these were corporate gifts -- from R.J. Reynolds Tobacco Company (\$5000) and Carolina Power & Light Company (\$1000) -- and one was a generous individual gift from Smith Richardson. We thank each of these contributors for their exceptional support.

OUR THANKS TO OUR CORPORATE CONTRIBUTORS

The Center wishes to thank and welcome these new contributors and corporate members:

ABB Power T & D Company Inc.	\$1000	BASF Corporation	200
Chesapeake Corporation	250	Mallinckrodt Specialty	200
Stockhausen, Inc.	250	Chemicals Company	
Union Carbide Corporation	250	Sandoz Chemicals Corporation	200
		First Commercial Bank	100

And, the Center's continuing thanks go to these corporate foundations and corporations which recently renewed their support for the Center:

IBM Corporation	\$2000	Hoechst Celanese Corporation	350
Branch Banking & Trust Company	1000	N.C. Soft Drink Association	300
Carolina Power & Light Company	1000	Southeast Toyota Distributors	300
CIBA-GEIGY Corporation	1000	Southern National Bank	300
General Electric Company	1000	Food Lion	250
Piedmont Natural Gas Company	1000	Georgia Pacific Corporation	250
Royal Insurance	1000	N.C. Beer Wholesalers Association	250
Southern Bell	1000	PPG Industries Foundation	250
AT&T	750	Village Companies	250
Centura Banks	750	AETna Life and Casualty Co.	200
Duke Power Company	750	Atlantic States Bankcard Association	200
Northern Telecom	750	BNR	200
Epley Associates	500	Hardee's Food Systems	200
Olson Management Group	500	Phillips Industries	200
United Carolina Bank	500	Ralph Simpson & Associates	200
Universal Leaf Tobacco Co.	500	N.C. Association of Broadcasters	150
WTVD-11 Television	500	N.C. Cable TV Association	150
Fayetteville Publishing Co.	400	Cone Mills Corporation	100
The Daily Reflector of Greenville	350		

THE CENTER WELCOMES NEW BOARD MEMBERS

On January 1, 1991, twelve new members joined the N.C. Center's Board of Directors. We are delighted to welcome these recently-elected directors to the beginning of their three-year terms (1991-93): Linda Ashendorf of Charlotte, Ron Bogle of Hickory, Allyson Duncan of Durham, Ann Duncan of Raleigh, Charles Evans of Manteo, Vic Hackley of Fayetteville, Cliff Oxford of North Wilkesboro, Harry Payne of Wilmington, Nancy Temple of Raleigh, Leroy Walker of Durham, Ed Williams of Charlotte, and John Winters of Raleigh.

Ashendorf is senior vice president of Synco Inc., Bogle is a district court judge, and Allyson Duncan teaches law at N.C. Central University. Ann Duncan is chairman of the Employment Security Commission, Evans an attorney, and Hackley is chancellor of Fayetteville State University. Oxford is vice president for corporate relations with Lowe's. Payne is an attorney and state legislator, and Temple is chief of staff for Governor Martin. Walker is chancellor emeritus at N.C. Central University. Williams is editorial page editor for *The Charlotte Observer*, while Winters is a land developer.

Officers of the Board for 1991 include Bob Spearman returning as chairman, Keith Crisco as vice chairman, and Beverly Blount as secretary. Moving from associate treasurer to treasurer is Daphne Copeland. She takes over from Hawk Johnson, who served so ably as treasurer for 10 years and will remain as a member of the board and executive committee.

Our thanks go to those who are leaving the Board for their commitment to the Center over the past few years. Going off the Board at the end of 3 or more years of service were Dan Blue of Raleigh, Francine Delany of Asheville, Karen Gottovi of Wilmington, Darrell Hancock of Salisbury, Isaac Miller of Greensboro, Ed O'Neil of Chapel Hill, Betty Chafin Rash of Charlotte, Smith Richardson of Wilmington, Jerry Shinn of Charlotte, Frances Walker of Moyock, and Cameron West of Raleigh.

INS AND OUTS IN STATE GOVERNMENT AND ELSEWHERE

Ins: Pamela F. Albright as director of North Carolina's Washington office....Alan D. Briggs as general counsel for Rep. Dan Blue, the new Speaker of the House of Representatives....F. Hudnall Christopher as a member of the N.C. Board of Transportation, to replace Charles M. Shelton.... Edna Faye Cobb as director of personnel appointments in the Governor's Office....R.W. Holden as the first black troop commander in the N.C. Highway Patrol....N.C. Commissioner of Insurance James E. Long as President of the National Association of Insurance Commissioners....Frank Fetzer Mills, Jr. as director of publications for the Department of the Secretary of State....Susan Mitchell as director of the recently-opened Chapel Hill office of U.S. Public Interest Research Group (PIRG)....Lynn Muchmore to the staff of the Legislature's Fiscal Research Division....Dean Myers as director of boards and commissions in the governor's office....Judy Packer as coordinator of the Conservation Council of North Carolina....Arthur Padilla as administrative assistant to the chancellor and secretary of N.C. State University....Nancy Pekarek as deputy director of communications in the governor's office....Ralph (Pete) Peters, Jr. as chairman of the N.C. Technological Development Authority....N.C. State Auditor Edward Renfrow as president of the National Association of State Auditors, Comptrollers and Treasurers....Larry Sams as director of policy and emerging issues in the Department of Transportation....Wilma M. Sherrill as commissioner of motor vehicles.

Outs: S. Gerald Arnold as chairman of the state Judicial Standards Commission, at the conclusion of his term, to be succeeded by Clifton E. Johnson.... Charles I. Bunn, Jr. as executive director of the N.C. State Board of Certified Public Accountant Examiners to join a Smithfield CPA firm....C.C. Cameron as Governor Martin's executive assistant for budget and management (to spend more time with his family)....Lisa Finaldi as executive director of the Clean Water Fund of N.C., replaced by Millie Buchanan....J. Gordon Hanes, Jr. resigned as a member of the board of the N.C. Museum of Art....Harry F. Layman as director of the N.C. Division of Forest Resources....Arnold Reisman as vice president of semiconductor research and technology at the N.C. Microelectronics Center.... Sam J. Rule as director of State Telecommunications Services.

GENERAL ASSEMBLY OFFICERS

The leaders for the 1991-92 General Assembly include the following:

Senate: Henson P. Barnes (D-Wayne), president pro tempore; Kenneth C. Royall, Jr. (D-Durham), deputy president pro tempore; I.T. "Ted" Kaplan (D-Forsyth), majority leader; Donald R. Kincaid (R-Caldwell), minority leader; Paul Smith (R-Rowan), minority whip.

House of Representatives: Daniel T. Blue, Jr. (D-Wake), speaker; Marie W. Colton (D-Buncombe), speaker pro tempore; Dennis A. Wicker (D-Lee), majority leader; Milton F. "Toby" Fitch, Jr. (D-Wilson), majority whip; Johnathan L. Rhyne, Jr. (R-Lincoln), minority leader; Theresa H. Esposito (R-Forsyth), minority whip.

TUNE IN FOR THE CENTER'S WORK ON TELEVISION

UNC Public Television is going to rebroadcast its special on the condition of North Carolina's state parks on Sunday, March 31, at 5 p.m. "The Parks We Pay For" is a program based on Center research in the October 1988 issue of *Insight* which dealt with North Carolina's aging and under-funded state parks system.

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