



FROM THE CENTER OUT

June - July - August 1990

CENTER FEATURED IN NATIONAL PUBLICATION

Yes, right there on the cover of the July-August 1990 issue of *Nonprofit World*, the national nonprofit leadership and management journal, were the words "Think Tank, Watchdog: Keeping an Eye on Government" above a photograph of Reps. Betty Wiser (D-Wake) and Larry Etheridge (R-Wilson) in the N.C. House of Representatives gallery -- symbolizing the Center's nonpartisan approach to state government. Both legislators have used Center research to introduce legislation designed to improve state policies. Described as "a nonprofit known nationwide for its high-quality research," the Center was recognized in the magazine's cover story for having its research go "beyond the dusty bookshelf to have a significant impact on policy decisions." The circulation of *Nonprofit World* is 6,000 nationally. For a copy of the magazine, send \$10 to The Society For Nonprofit Organizations, 6314 Odana Rd., Suite 1, Madison, Wis. 53719.

CENTER RESEARCH AFFECTS CORRECTION POLICY

The N.C. General Assembly has created a new Sentencing and Policy Advisory Commission with the aim of establishing uniform standards for criminal justice policy. In the August 1989 issue of *North Carolina Insight*, the Center proposed such a commission to seek a proper balance between new prison construction and alternatives to incarceration, as a way to ease the state's prison crowding problems as well as to develop better public policy on correction practices. The 1990 legislature embraced the Center's recommendation in House Bill 2284, ratified on July 28, 1990, requiring the commission to make recommendations to the General Assembly on sentencing laws and policies and to develop new sentencing options.

WE URGE YOU TO PARTICIPATE IN THE BOARD NOMINATION PROCESS

One of the benefits of membership in the Center is the opportunity to nominate persons who would make good additions to our governing Board of Directors. So once again, we are asking you to submit names of persons who would be willing to work hard, attend quarterly meetings, assist us with fundraising, and this year, be involved in a strategic planning process. The Center's Board is responsible for the overall policy and direction of the Center's work and suggests ideas for topics to be examined in *Insight* and in research reports. Depending upon their backgrounds and areas of expertise, Board members are also asked to review drafts of articles and major reports for accuracy and clarity. The Board is balanced by race, gender, geographic location in North Carolina, and political party affiliation. If you would like to be considered, or if you want to nominate individuals who fit these qualifications and would be willing to serve a three-year term, please submit the name(s) and background information to Nominating Committee Chair Phil J. Kirk, Board Chair Bob Spearman, or Center Director Ran Coble, c/o N.C. Center for Public Policy Research, P.O. Box 430, Raleigh, NC 27602. Nominations must be received by October 19, 1990.

TV SPECIAL WITH THE UNC CENTER FOR PUBLIC TELEVISION RECEIVES AWARD

The Center is delighted to announce that the fourth of its joint productions with the UNC Center for Public Television has won a prestigious award. "Down in the Dumps," a half-hour special focusing on North Carolina's solid waste and landfill problems, was named Best Documentary by the Radio Television News Directors Association of the Carolinas. The announcement was made in June at RTNDA's annual meeting in Wilmington. "Down in the Dumps" aired for the sixth time on August seventh.



TWO CENTER STAFF MEMBERS RECEIVE PRESTIGIOUS AWARDS

Insight Editor Jack Betts won a Knight Center for Specialized Journalism Fellowship this spring. The Knight Center, located at the University of Maryland, sponsors a series of week-long seminars on public policy issues for experienced journalists. He was one of 26 journalists given the award nationally. In July, Executive Director Ran Coble was selected to be part of the Kellogg National Fellowship program, a three-year leadership development program. The program began in 1980 to help the nation expand its pool of capable leaders. Coble is one of 49 Americans selected by the W.K. Kellogg Foundation for Group XI of its fellowship program.

CHANGES IN CENTER STAFF

July brought the departure of Sharon Moore as secretary to the Center. Sharon Moore is succeeded by Sharon Gibson, a native of Raleigh who comes to us from the N.C. Administrative Office of the Courts. We welcome this opportunity to thank Sharon Moore for all she offered the Center during her time here and to say that we are excited about Sharon Gibson's arrival.

PRESS RESPONSE TO LEGISLATIVE EFFECTIVENESS RANKINGS

As usual, the effectiveness rankings generated tremendous news coverage. There are usually two cycles to this coverage -- the first in the spring primary season and the second during the fall general elections. Already, the rankings have received coverage in 148 articles in 90 newspapers, with 15 editorials or columns. The rankings were also featured in *The North Carolina Press*, the publication of the N.C. Press Association, and they were reprinted in *Inside Politics: NC*.

In a column for the N.C. Association of Afternoon Newspapers, Paul O'Connor wrote, "[T]he rankings like EPA's mileage charts are valuable tools when judging the performance of one's legislators." An editorial in Boone's *Watauga Democrat* began, "Who are North Carolina's most effective legislators? Almost any gauge will be subjective, of course, but rankings compiled by the N.C. Center for Public Policy Research are perhaps the most authoritative, based as they are on surveys of lawmakers, lobbyists, and news media." As *The Mountain Times* put it, "For stocks, there is the Dow Jones Industrial average, for baseball players, the ERA and RBI stats, and for legislators in North Carolina one of the most important benchmarks is the biennial effectiveness rankings issued by the N.C. Center for Public Policy Research."

The companion piece to this research is the ranking of North Carolina's most influential lobbyists, which was released in the first week of August. Look for the rankings in your next issue of *Insight*.

PRESS RESPONSE TO HOMELESS REPORT

The June issue of *Insight* featured an examination of state policies affecting the homeless. The Center concluded that state government has left most services for the homeless to other levels of government and the private sector. The Center said it is time the state did its fair share and recommended a four-step process to culminate in a Homelessness Assistance Act to be enacted by the 1993 General Assembly.

The Associated Press issued a wire story on the Center's report on homeless. At this date, it has received coverage in 15 newspapers and was featured in a radio interview on the N.C. News Network, which airs on more than 90 radio stations across the state. The research on homelessness was the subject of a lengthy story in *County Lines*, the publication of the N.C. Association of County Commissioners. Parts of the *Insight* article also were reprinted in the *Greenville Daily Reflector*.

NC EQUITY REPORT ON RURAL CHILD CARE AVAILABLE

Just released from NC Equity: "Rural Child Care: A Final Report," provides factual information and suggests specific policy actions that will address the child care crisis in rural communities across the state. The report includes such information as

- Twenty facts that measure your county's child care supply and demand,
- How child care issues differ in urban and rural communities, and
- How model programs are working in rural communities.

The report can be ordered by sending a \$9.00 check payable to NC Equity at 505 Oberlin Road, Suite 100, Raleigh, NC 27605 or call (919)833-4055.

A WARM WELCOME TO THESE NEW CENTER MEMBERS

Bryan Collins	Harriet Jennings	J. Gregg Pell
Victor Eure	Joe Kasell	John Purrington
Robert H. Gourley Jr.	UNC-CH Law Library	Patricia Seibert
Linda Gunter	Donald L. Martin Jr.	Thad B. Wester
Karen Hoffman	Harold C. McAllister Jr.	Cathy J. Wilson
Philip R. Holder		Tony M. Womack

CENTER RECEIVES FOUNDATION SUPPORT

The Center gratefully acknowledges a grant of \$20,000 from the Cannon Foundation of Concord for the study on "How Does the University of North Carolina System Identify and Reward Good Teaching?" We are pleased to have the Foundation joining us for this project.

OUR THANKS TO OUR CORPORATE CONTRIBUTORS

The Center wishes to thank and welcome these new contributors and corporate members:

Integon Insurance	\$500
WXII-TV	500
Takeda Chemical Products USA	250

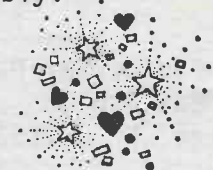
And, the Center's continuing thanks go to these corporate foundations and corporations which recently renewed their support for the Center:

The Charlotte Observer	\$2000	N.C. Health Care Facilities Association	500
The Josephus Daniels Charitable Foundation funded by <u>The News and Observer</u>	2000	Nucor Corporation	500
Philip Morris Incorporated	2000	Occidental Chemical Corp.	500
Alcoa Foundation	1000	Raleigh Federal Savings Bank	500
American Television and Communications Corporation: Charlotte, Fayetteville, Greensboro, & Raleigh-Durham	1000	Sara Lee Corporation	500
Data General Corporation	1000	Texasgulf, Inc.	500
FMC Corporation, Lithium Division	1000	WFMY-TV	500
<u>Greensboro News & Record</u>	1000	WSOC Television	350
Bank of Granite	500	Dudley Products, Inc.	300
Bristol-Myers Products	500	K.R. Edwards Leaf Tobacco Co.	250
Burlington Industries Foundation	500	Carocon Corporation	200
HKB Associates	500	The Durham Herald Co., Inc.	200
N.C. Farm Bureau Mutual Insurance Company	500	Florida Atlantic University Foundation	200
		Lee Iron & Metal Co., Inc.	200
		The Transylvania Times	200
		Trion Charitable Foundation	200

Special thanks are extended to FG*I of Chapel Hill for once again contributing in-kind computer services for compiling the survey results gathered in the "Rankings of Effectiveness of the Members of the 1989 General Assembly."

WHEN YOU WISH UPON A STAR

Over the years, several members have befriended the Center by contributing office machinery, technical assistance, or office furnishings. So if you've returned from vacation and are sorting things out for autumn and you happen to want to dispose of one of the items listed below, please contact Nancy Rose (919)832-2839 first. Our current wish list includes the following: 3 IBM-compatible computers and printers; a typing chair; three 4-drawer, legal-sized file cabinets; and a document scanner for the IBM family of PC's.



SUMMER INTERNS CONTRIBUTE TO CENTER PROJECTS

In order to increase interest in state government and state policy issues and to provide learning opportunities for students, the Center sponsors a year-round intern program. The students provide research assistance for Center staff members. Interning with the Center this summer were Juli Aulik and Dale McKeel. Juli is currently enrolled in the masters program at the Institute of Policy Sciences and Public Affairs at Duke University. Dale is currently working toward a masters degree in the Department of City and Regional Planning at UNC-CH.

INS AND OUTS IN STATE GOVERNMENT AND ELSEWHERE

Ins: **Bruce Briggs** as chairman of the N.C. Industrial Commission....**Edward G. Carr Jr.** as deputy secretary for administrative services in the Dept. of the Secretary of State....**Roy Carroll** as interim chancellor of UNC-Asheville....**Ann Duncan** as chair of the Employment Security Commission....**Alexander C. Ewing** as chancellor of the NC School of the Arts....**Margot M. Flood** as assistant secretary for community assistance of N.C. Dept. of Economic and Community Development....**Dottie Fuller** as the assistant secretary in the Dept. of Administration....**J. Stefan Geier** as director of the Aircraft Division of the N.C. Dept. of Economic and Community Development....**Timothy D. Kent** as executive director of the N.C. Chapter of the American Institute of Architects....**William F. Lane** as assistant secretary of traditional industry in the Dept. of Economic and Community Development....**James Leutze** as chancellor of UNC-Wilmington....**Linda Little** as head of the new Office of Environmental Education....**Isaiah Madison** as executive director for the Institute for Southern Studies....**Edwin W. Monroe** as executive director of the Kate B. Reynolds Charitable Trust....**Samuel Poole** as chairman of the UNC Board of Governors, replacing **Robert "Roddy" Jones**....**Judith P. Pulley** as interim vice president for planning of the UNC system....**Nancy Sampson** as chief of the Day Care Section of the Dept. of Human Resources....**Lanty Smith** as the chairman of the board of the N.C. Institute for Political Leadership....**Donald J. Stedman** as dean of the School of Education at UNC-CH....**Priscilla Taylor** of Greensboro to the UNC Board of Governors....**Juliann Tenney** as executive director of the Southern Growth Policies Board....**Fran Tomlin** as deputy director of Facilities Services in the Dept. of Human Resources....**Travis H. Tomlinson** as chairman of the State Health Coordinating Council....**Steve A. Tuttle** as editor of *North Carolina* magazine, the publication of NC Citizens for Business and Industry....Former N.C. Rep. **Ray Warren** as Mecklenburg Superior Court Judge, replacing Judge Terry Sherill....**Monroe Waters** as deputy secretary of the Dept. of Corrections, replacing William Crews.

Outs: **Edwin T. Barnes** as head of the State Retirement Systems and Deputy State Treasurer....**B.W. Brown** as director of Field Services in the Dept. of Revenue....**David G. Brown** as chancellor of the UNC-Asheville, to become provost at Wake Forest University....**Howard H. Haworth** as chairman of the State Board of Education, though he will continue to hold his seat on the 12-member board. He is expected to be followed by **Barbara M. Tapscott**....**J. Phillips L. Johnston** as chief regulator of NC credit unions....**William W. Melvin** as senior deputy attorney general with the state Dept. of Justice, to join **Edward L. Powell** in a new law firm specializing in government regulatory issues....**Raymond Needham** as president of Guilford Technical Community College....**Kenneth C. Rabb** as director of public affairs for the N.C. Dept. of Economic and Community Development....**White G. Watkins** as assistant secretary of traditional industry for the N.C. Dept. of Economic and Community Development to become vice president of public affairs for the American Furniture Manufacturers Association.

N.C. Center for Public Policy Research
P.O. Box 430
Raleigh, NC 27602

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