



FROM THE CENTER OUT

January - February - March 1990

CAMPAIGN FINANCE IN NORTH CAROLINA

Since 1984, the costs and conduct of electoral campaigns in North Carolina have been research interests of the N.C. Center for Public Policy Research. The Center's campaign finance research has focused on three major topics: 1) comparing campaign reporting and disclosure laws in North Carolina with those of the other 49 states and the District of Columbia; 2) comparing North Carolina's law providing for public financing of state campaigns with those in 18 other states; and 3) examining the costs of running for office, particularly for gubernatorial and Council of State offices in North Carolina. Look for reports on each of these topics to appear throughout 1990.

The first report, Campaign Disclosure Laws: An Analysis of Campaign Finance Disclosure in North Carolina and a Comparison of 50 State Campaign Reporting Laws, is written by staff policy analyst Kim Kebschull and will be released in early March. Campaign Disclosure Laws examines whether North Carolina's Campaign Reporting Act serves two primary goals: public disclosure of the contributions to and expenditures by candidates, political parties, and political action committees (PACs), and broader public participation.

One finding from the Center's research is that no single authority collects campaign finance reports from all candidates for state office in North Carolina. Although candidates for all ten statewide Council of State offices in North Carolina submit disclosure reports to the State Board of Elections in Raleigh, only legislative candidates from multi-county districts must file with the State Board of Elections; candidates from single-county districts file solely with their county boards of elections. The State Board, therefore, has reports for only 40 of the 50 state Senate races and 76 of the 120 state House races; the others are scattered in 16 counties across the state. The scattered locations for the campaign finance reports create problems for citizens and the news media in gaining access to the reports as well as in auditing, enforcing reporting standards, and detecting violations.

The Center's recommendation arising from this finding states, "As is the practice in 46 other states, all candidates for both statewide and legislative offices in North Carolina should be required to file with the State Board of Elections of Raleigh." The report suggests that this method would be the most efficient.

The Center's research also found that the laws of 20 states require disclosure of the occupation and/or principal place of employment of the contributor. North Carolina law does not. The federal government also requires occupational information from contributors to federal races -- the U.S. House of Representatives, U.S. Senate, and presidential campaigns -- in all states. The Center recommends that North Carolina join the federal government and the 20 other states that require the listing of the occupation and/or principal place of employment of contributors to candidates, parties, PACs, and other political committees.

Copies of the 275-page report are available for \$18.90 (plus \$2.00 postage and handling) from the N.C. Center at P.O. Box 430, Raleigh, NC 27602, or call (919) 832-2839.

WHAT SHOULD WE LOOK AT NEXT?

Each year, we invite our members to suggest topics and priorities for future studies and reports. Now is the time to voice your ideas. Please let us know what you think we should research and why you consider those topics important. Also, please review the areas below, and tell us what priority you would give to the proposed research topics. Suggestions should be submitted as soon as possible, so that they may be incorporated into our decision-making process. Thank you for taking the time to share your ideas. Please send your comments to Ran Coble, Executive Director, P.O. Box 430, 5 West Hargett St., Raleigh, NC 27602.

	<u>Accomplished in 1989</u>	<u>Proposed for 1990</u>	<u>Proposed for 1991</u>
<u>Major Reports:</u>	For-Profit Hospitals Report #2: comparison of for-profits and not-for-profits in costs, range of services, tax contributions, and indigent care <u>N.C. Focus</u> , 2nd edition	1. Campaign Reporting Laws in 50 states 2. Public Financing of Campaigns in N.C. Higher Education: (a) How the UNC System identifies and rewards good teaching	Higher Education: (b) Evaluation of Aid to Private College Program (c) Evaluation of Governance & The Restructuring of the UNC System
	<u>Article II</u> directory to 1989-90 General Assembly (7th edition)	<u>Article II</u> effectiveness rankings of 1989 General Assembly	<u>Article II</u> directory to 1991-92 General Assembly (8th edition)
<u>Short Reports:</u>		Rankings of "Most Influential" Lobbyists in the 1989-90 General Assembly	
<u>North Carolina Insight Magazine:</u>	Theme Issues Poverty in N.C. (double issue) 2 General Issues	4 General Issues including articles on: veto power homelessness redistricting pesticides	Theme Issue: Health Care in N.C. (in conjunction with 7 other policy centers) (double issue) 2 General Issues
<u>Television Projects:</u>	Program with UNC-TV on "Profiles in Poverty"	Programs with UNC-TV on 2 of these 4 subjects: (1) State Parks (2) State Environmental Index (3) Campaign Finance (4) Who Owns The Media?	Programs with UNC-TV: (Yet to be determined)
<u>Other:</u>	Program with UNC-TV called "Down in the Dumps" (on local landfills & recycling efforts)	Index to all Center reports and <u>Insight</u> articles	

REACTION TO THE LAST ISSUE OF INSIGHT: The Center's Research in Action

"The Center for Public Policy Research calls on the state to do more to encourage recycling, and we agree the state must act more positively." Such was the editorial response in The Wilson Daily Times following the December release of North Carolina Insight with its article on landfills and recycling efforts in North Carolina. This article, by the magazine's associate editor Mike McLaughlin and Center intern Amy Carr, reported findings by the Center showing most local governments have a long way to go before they will be able to divert 25 per cent of their waste from landfills through recycling. This is despite a legislative mandate to do so by 1993. In fact, the research indicated that only 34 of North Carolina's 100 counties have recycling programs, yet half the local landfills in the state will run out of room within five years.

Media coverage of the landfills and recycling study extended throughout North Carolina -- into 35 newspapers in 42 articles and 9 editorial columns, onto 103 radio broadcasts, and onto several television stations. The article was mentioned in County Lines and used as the basis for the UNC-TV special "Down in the Dumps", which aired 4 times. An editorial in the Forest City Daily Courier praised the article stating, "[T]he report should tell the state to make its concerns about landfilling known to county officials who have't listened yet. The 1993 goal will never be reached if statewide recycling efforts don't begin soon."

The Center was also invited to testify in January before the legislature's Solid and Infectious Waste Study Commission on landfills and recycling. Center Director Ran Coble testified before the Commission, presenting the Center's recommendations for improving the 1989 Solid Waste Management Act. The recommendations were that the state take three actions: 1) require tipping fees at local landfills; 2) increase state appropriations if the state is serious about living up to the legislative mandates in the Solid Waste Management Act; and 3) adopt a preference for purchasing supplies with recycled content.

WHO IS RUNNING FOR THE LEGISLATURE IN NORTH CAROLINA?

With the close of the filing period for this year's state elections, the slate of candidates includes many familiar faces. As Seth Efron, Raleigh Correspondent for the Greensboro News and Record, pointed out in a February 7th article, 69 of 74 House Democrats (91 per cent) are seeking re-election, while 43 of 46 House Republicans (93 per cent) are looking to retain their seats. "In the Senate," Efron reported, "all 12 Republicans are running for re-election, along with 36 of 38 Democrats."

More noteworthy is what you don't see in the filings -- where parties have chosen not to field candidates. For example, there are no opponents to 31 House Democratic candidates or to 9 Democratic Senate seats. Nine Republican candidates will run uncontested in the House, and 4 Republican candidates will run unchallenged in the Senate. "Both parties seem to have been selective, choosing to concentrate their efforts on certain districts where they'll go all out to gain some seats or keep seats," commented Ran Coble, Executive Director of the Center. "They're selective about where they're going to fight."

Competition will also be stiffer this year in party primaries, where incumbents usually go unchallenged. Wrote Efron, "It is rare for House speakers, because of the power in the position, to have primary opposition. But [Speaker Joe] Mavretic is being challenged by Glennie Matthewson, a lawyer from Princeville." The ongoing internal struggle in the Democratic Party seems to have affected the primary races. Only two -- Rep. Roy Cooper (D-Nash) and Rep. David Diamont (D-Surry) -- of the 18 Democrats who voted with 45 Republicans to elect House Speaker Joe Mavretic (D-Edgecombe) have no opposition in the primary.

Look for several familial ties if some of this year's contenders get elected. Two husband-and-wife teams have filed for office. Sen Bob Shaw (R-Guilford) is seeking re-election, while his wife, Lynda is a GOP candidate for the House of Representatives. Rep. Peggy Wilson (R-Rockingham) seeks re-election, while her husband Woody is again a Republican candidate for the House. Sen. Jim Ezzell (D-Nash) will run again, hoping to be joined by his son Mark, a High Point Democrat in a House race. Rep. Jack Hunt (D-Cleveland) and daughter Rep. Judy Hunt (D-Watauga) both seek re-election. Politics does get in the blood, doesn't it?

A WARM WELCOME TO THESE NEW CENTER MEMBERS

Mrs. James Alexander	Palmer & Sidney Fant	Maggie McFadden
George Antone	Rebecca Fant	Vickie McKenzie
Mary Apperson-Davis	Adrienne Goins	Patrick McLaughlin
Edwin Bishop, Jr.	Isabel Green	Ed Moherek
Lisa Bowers	Charlie Horne	Sharon Moylan
J. William Byrd	Gary Jackson	N.C. Dept. of Labor
Mr. & Mrs. Hugh Carr	Susan Jarrett	Library
Dovice Chemine	William Keenan	Robert & Jean Phay
Dorothy Choate	Marianne Kersey	Mr. & Mrs. C. Edward
Ellen Coble	Susan Lässiter	Pleasants, Jr.
Common Cause	League of Women Voters,	Carlyn Poole
of N.C.	Asheville	William Rustin
Tom Covington	Wilson Co. Public	Richard Schwartz
Michael Crowell	Library	A. Lincoln Sherk
Brian Crutchfield	Randolph Co. Public	Pam Silberman
Wynne Dough	Library	Leslie Stewart
Rich & Paige Edley	Barbara Lorie	Virgil Thrash

OUR THANKS TO OUR CORPORATE CONTRIBUTORS

The Center wishes to thank and welcome these new contributors and members:

Phillips Industries	\$1000
Southeast Toyota Distributors, Inc.	250
Peoples Security Insurance	100

And, the Center's continuing thanks go to these foundations and corporations which recently renewed their support for the Center:

IBM Corporation	2000	Piedmont Aviation Foundation	500
AT&T	1000	Universal Leaf Tobacco Co.	500
Boddie-Noell Enterprises	1000	Wachovia Bank & Trust Co.	500
Branch Banking & Trust Co.	1000	Asheboro Elastics Corp.	350
Carolina Telephone & Telegraph Co.	1000	Hoechst-Celanese Corp.	350
CooperTools	1000	The Daily Reflector of	300
CP&L	1000	Greenville	
Ecusta	1000	Fayetteville Publishing Co.	300
Hardee's Food Systems, Inc.	1000	Chapel Hill Newspaper	250
Macfield	1000	Glen Raven Mills	250
N.C. Retail Merchants Association	1000	PPG Industries Foundation	250
Piedmont Natural Gas Company	1000	Weyerhaeuser Co.	250
Southern Bell	1000	Atlantic States Bankcard Assn.	200
Ciba-Geigy Corporation	750	E. I. duPont de Nemours & Co.	200
Planters National Bank	600	Food Lion	200
Consolidated Diesel Company	500	N.C. Soft Drink Assn.	200
Duke Power Company Foundation	500	Peoples Bank Foundation	200
Kaiser Foundation Health Plan of N.C.	500	United Guaranty Corporation	200
N.C. Natural Gas Corporation	500	Voyager Communications	200
Northern Telecom	500	BNR	100
Olson Management Group	500	Cone Mills Corp.	100
		WTVD-11 Television	100

CHILDREN'S ISSUES BOOKLET AVAILABLE

The N.C. Child Advocacy Institute has published an excellent booklet containing facts on major issues affecting children in education, health and welfare, juvenile justice, and childcare. The booklet is part of their 1990 "Campaign for Children," which includes nonpartisan public forums in 18 communities. The forums will be held across the state -- from Cullowhee to Carthage and from Winston-Salem to Wilmington. Call the Institute at 919-832-6623 for more information.

CENTER RECEIVES FOUNDATION SUPPORT

The N.C. Center staff and Board of Directors extend their thanks to the trustees of several foundations which have offered their support to the Center for general operating expenses and for special projects.

The N.C. Center recently received a two-year grant for general operating support from the **Z. Smith Reynolds Foundation** in Winston-Salem. The Foundation made an outright grant of \$125,000 each year in 1990 and 1991 and also agreed to match other contributions from corporations and individuals up to an additional \$25,000 each year.

In addition to the Z. Smith Reynolds grant, the Center has also received grants from both the **John Wesley and Anna Hodgkin Hanes Foundation** in Winston-Salem and **The Hillsdale Fund** in Greensboro for the "Project to Enhance Accountability for the Quality of Teaching in Public Institutions of Higher Education in North Carolina." Each grant is for \$10,000.

The Center also received three other grants for general operating expenses. Center Board member **H. Smith Richardson Jr.** contributed \$10,000 through the Grace Jones Richardson Trust in response to the year-end appeal to the Center members. The **New York Times Company Foundation** in New York contributed \$4,000, and the **John William Pope Foundation** of Raleigh contributed \$1,000. All of these contributions are vital to the work of the Center. We greatly appreciate these foundations' support and especially thank the Reynolds Foundation and Smith Richardson.

FUNDING SOURCES FOR THE CENTER'S BUDGET

All of the contributors listed above are important parts of the Center's overall revenue this year. As you know, the Center has no guaranteed source of funds and has to raise its budget anew every year. As 1990 begins, perhaps you will be interested in seeing how these grants and donations to the Center fit into the overall budget.

<u>Sources of Funds</u>	<u>Per cent of Total Budget</u>
Z. Smith Reynolds and Mary Reynolds Babcock Foundations	58%
Other Foundation Grants for Specific Projects	10
Corporate Contributions	18
Individual & Organizational Memberships	7
Sales of Publications	4
Individual Donors (mainly year-end contributors)	2
Other	<u>1</u>
	100%

As a follow-up to December's special year-end appeal, we have received \$13,340 toward our goal of \$17,280. Many thanks to those of you who gave individual gifts and gift memberships in the Center. If you were waiting until the beginning of 1990 to contribute, your gifts are still welcomed. A final report on the year-end appeal will appear in the next newsletter.

WHEN YOU WISH UPON A STAR

This month, we continue our wish-list of items of which the Center is in need. If you or someone you know is in a position to contribute one of these items, please call Nancy Rose at (919)832-2839. Our wish-list reads: an IBM-compatible hard-disk drive, hard-disk computer; 3 IBM compatible computers and printers; 4-drawer, legal-sized file cabinets; a typing chair; and consulting time on computer accounting and statistical packages.

THE CENTER WELCOMES NEW BOARD MEMBERS

On January 1, 1990, five new members joined the N.C. Center's Board of Directors. We are delighted to welcome these recently elected Directors to the beginning of their three-year terms (1990-92): **William R. (Ronnie) Capps** of Currituck; **George Daniel** of Yanceyville; **Katherine L. Harrelson** of Greensboro; **Phil Kirk** of Raleigh and Salisbury, and **D. Samuel Neill** of Hendersonville. Capps is superintendent of schools for Currituck County, while Daniel is an attorney and state senator for the 21st district. Harrelson is regional director for the N.C. Council on the Status of Women. Kirk, formerly chief of

staff for Gov. James G. Martin, is president of N.C. Citizens for Business and Industry, and Neill is an attorney and a member of the UNC Board of Governors. Re-elected to another term on the Center's Board were Ed O'Neil of Chapel Hill and Patricia A. Watts of Raleigh.

Also in January, Robert W. Spearman was elected to his first term as Chairman of the Board. He is an attorney with the law firm of Parker, Poe, Adams & Bernstein in Raleigh, and he formerly chaired the State Board of Elections. Spearman succeeds Thad Beyle, who served as Chairman for the last 10 years. "During Thad's tenure, the Center really came into its own," says Spearman. "We are all very grateful for his decade of service." Beyle will continue to serve on the Center's Board and its Executive Committee.

We also extend our thanks to those who are leaving the Board for their commitment to the Center over the past few years. Going off the Board at the end of their terms were Jim Bell of Raleigh, Walt DeVries of Wrightsville Beach, Chuck Flack of Forest City, Betty Ann Knudsen of Raleigh, Helen Laughery of Rocky Mount, Thelma Lennon of Raleigh, Roy Parker Jr. of Fayetteville, Grace Rohrer of Boone, Asa Spaulding Jr. of Durham, and Betty Wiser of Raleigh.

INS AND OUTS IN STATE GOVERNMENT AND ELSEWHERE

Ins: Jake F. Alexander Jr. as Deputy Secretary of Transportation....Peggy Anderson as head of the Canada-Europe Group of the N.C. Dept. of Economic & Community Development....John Church as manager of the Pacific Rim Group....Elizabeth Wahl Cox as executive director of the Land Stewardship Council....Weldon B. Denny as deputy commissioner of agriculture over the State Fair, agronomics, food distribution, marketing, farmers' markets, and environmental affairs....Nelson Dollar as director of personnel in the N.C. Dept. of Economic & Community Development....Tom Ellis as director of the new Division of Aquaculture and Natural Resources in the Dept. of Agriculture....Dr. George Everett as director of the Division of Environmental Management of the Department of Environment, Health & Natural Resources....Thomas J. Harrelson as Secretary of Transportation....Robert M. High as deputy treasurer in the Dept. of the State Treasurer....Mickey L. Hutchins as deputy secretary in the Dept. of Economic & Community Development....Thea Monroe as director, Youth Advocacy and Involvement Office, succeeding Nancy J.R. Wells....Phil McNelly as director of the Division of Parks and Recreation, replacing Dr. Wes Davis....William C. Parham Jr. as deputy commissioner over the divisions of veterinary, food and drug protection, plant industry, structural pest control, Museum of Natural Sciences, and research stations in the Dept. of Agriculture....Mary Beth Powell as State Recycling Coordinator....Donna Proux as staff for N.C. League of Conservation Voters....Richard L. Quinlan as director of the International Division in the N.C. Dept. of Economic & Community Development....Nancy Temple as Chief of Staff for Gov. Martin....Bill Thomas as chair of the N.C. Chapter of Sierra Club....Maurice A. Weaver as deputy commissioner for fiscal services in the N.C. Dept. of Agriculture.

Outs: Judge Charles L. Becton resigned from the state Court of Appeals, replaced by Allyson Duncan....Wanda H. Hunt resigned as state senator for the 16th District, replaced by Howard Lee....Dr. Jesse White resigned as director of the Southern Growth Policies Board....Roger W. Wiggs as public relations manager of the Governor's Highway Safety Program....R. Paul Wilms resigned as the director of the N.C. Division of Environmental Management to work for the N.C. Home Builders Association.

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