



# FROM THE CENTER OUT

JANUARY-FEBRUARY 1989

## CENTERS TO PRODUCE PROFILES ON POVERTY

The North Carolina Center for Public Policy Research and the UNC Center for Public Television will come together once again to produce a third one-hour television program titled, "Center Reports: Profiles in Poverty." The program will be aired on Wednesday, January 25 at 8 p.m., and we hope you'll watch.

Three profiles of rural and urban poor will be examined during the program: a family on public assistance, a working poor family, and a disabled single adult.

Each profile will be followed by a brief panel discussion on various educational and social welfare policy issues. The panelists for the program are as follows: Jim Goodman, president of Capitol Broadcasting Corporation, Raleigh; Dan Hudgins, director of social services, Durham County; Don Saunders of the N.C. Legal Resources Center in Raleigh; Sen. Russell Walker of Randolph County; and Mike McLaughlin, associate editor of North Carolina Insight. Jill McSweeney of the North Carolina Public Television staff will serve as the moderator.

A special theme issue of North Carolina Insight will spotlight poverty in North Carolina. Articles in the magazine will examine who makes policies on poverty in North Carolina, how the tax structure impacts the poor, what happens to the working poor, why health care is a concern. There will also be a major evaluation of the state's job training programs. Insight Editor Jack Betts says the issue is due to be released in early March.

## NOTICE OF INCREASED MEMBERSHIP RATES AT THE CENTER

At its December meeting, the Center Board of Directors voted to increase the current membership rates, effective January 1, 1989. We have found that our charges for providing 3-4 magazines and 6-7 newsletters per year are not covering our personnel and printing costs for production. The Center has raised its rates only once in 11 years and has not increased its basic rates since 1983 (from \$15 to \$24 then) and many other nonprofits in North Carolina and in other states are charging as much. Our sister organizations, The New Jersey Reporter and the Empire State Report, charge \$35 annually.

In order to continue giving you high quality research on the crucial issues facing our state, we have raised the costs for membership.

The new annual rates will be as follows:

	<u>New rate</u>	<u>Old rate</u>
Individual	\$36	\$24
Organizational	50	30
Supporting	100	50
Corporate	200	100
* Full-service	250	200
Supporting corporate	500	250
Patron	1000	500
Benefactor	2000	1000

\*A Full-service member receives all research reports, the legislative effectiveness rankings, the lobbyist rankings, Insight magazine, and "From the Center Out."

Thank you for your support over the years!

## WHEN YOU WISH UPON A STAR

The budget of a nonprofit organization is often spread very thin. This does not always allow for much-needed office supplies, so the Center has decided to try something new. In each newsletter, we will include a list of items that we need at the Center to further enhance our working atmosphere. Donations from our members will be greatly appreciated. Please contact Nancy Rose at (919) 832-2839 if you have questions or wish to make a donation to the Center.

"We wish we had...6 new office chairs, a computer table, a dictaphone, an IBM-compatible laser printer, and an IBM-compatible wide-carriage printer."

## GOVERNOR ENDORSES CENTER'S PROPOSED ENVIRONMENTAL INDEX

Gov. Jim Martin has endorsed the Center's proposal for a North Carolina Environmental Index. In his inaugural address January 7, the Governor said, "I am impressed with this concept, and propose to establish a statewide effort to evaluate the quality of our air, water, and land resources." The Index, first proposed in the October issue of North Carolina Insight, would make annual evaluations of the state's resources, and would contain comparative data showing improvement or degradation each year. The Governor said he would set up a blue-ribbon committee to hold hearings and submit recommendations for setting "measurable targets for improvement." As The Fayetteville Times put it, "Rather than have the doctor measure how the doctor's doing, the Center's proposed Index would monitor the health of the patient."

The Environmental Index would go beyond current environmental measures published by the N.C. Department of Natural Resources and Community Development. That department, which has been recognized nationally for its efforts to manage the environment, has focused more on management issues -- and not whether the resource itself has actually improved.

"For years, the federal government and the N.C. Employment Security Commission have published major economic indicators. But the state has not chosen to publish regular indicators on whether North Carolina's environment is getting better or worse in terms of air quality, water quality, use of land resources, or how we are handling hazardous wastes," said Ran Coble, the Center's executive director.

Editorial support for the development of the State Environmental Index is evident. The Charlotte Observer said, "A state as blessed with beauty and natural resources as North Carolina has a special obligation to protect its environment. The Center's recommendation deserves the legislature's serious attention." "An Environmental Index? We need it," concluded The Fayetteville Observer in an editorial. According to the Watauga Democrat, "As concerns about the environment continue to grow, it's clear that this is an idea whose time has come."

To date, 26 newspapers (31 articles) and at least four radio stations have covered the proposal for a State Environmental Index.

Another article about the dangers of dial-in TV polls (also published in the October issue of N.C. Insight) received news coverage in 23 newspapers (25 articles).

## CENTER URGES MORE FUNDING FOR CASH-STARVED PARKS

The last issue of North Carolina Insight also outlined an almost overwhelming list of needs in the state parks system. The Center believes that in order for North Carolina to bring its state parks system up to a level comparable to other states and suitable for its own citizens, the state must devote more resources to land acquisition, development, and repairs.

"We rank next to last in the nation in spending on state parks, and it shows," says Mike McLaughlin, Insight associate editor, "Considering North Carolina's natural beauty, it's a shame we don't do more to preserve our parks and make them more accessible so that every citizen can enjoy them."

North Carolina -- at \$1.12 a person -- stands 49th in the nation in its per capita spending on state parks, according to the National Association of State Parks Annual Information Exchange. The national average is \$4.08 per person. The N.C. system includes 29 parks, four recreation areas, and nine natural areas. In response to the Center's research, a Chapel Hill Newspaper editorial read, "An 11-year-old independent research organization has proven its value to North Carolina once again -- this time with a carefully documented report on the disgraceful condition of the state parks system. Those who take pride in the Tar Heel State will read the report with dismay and embarrassment. But readers will also find in it clear evidence that the research organization deserves continuing financial support."

## A WARM WELCOME TO THESE NEW CENTER MEMBERS!

Arch T. Allen III	Lockhart Follin-Mace	D. Samuel Neill
Asheville-Buncombe Library System	William C. Friday	James W. Overton
Autism Society of NC	GACPD, Dept. of Admin.	Joseph W. Parry-Hill
Ronald E. Bogle	Kathryn Hopper	Ernest C. Pearson
Bowman Gray School of Medicine	Hilltop Home	W. Paul Pulley Jr.
Minnie M. Brown	Donald Hughes	R. Allen Rippy
Edmond W. Caldwell	Marvin Kalb	Marilyn Rollins
Canton Planning Bd Chmn.	Louisville and Jefferson	David Runkel
Charlotte-Mecklenburg Schools	County Metropolitan Sewer	Allen Saxe
Rev. Huw Christopher	District, Kentucky	L. Carol Shaw
Eva Clayton	Pam Kohl	Walker Taylor
William Crews	Phillip J. Kirk, Jr.	George Teague
John Crosland Jr.	Ralph H. McLaughlin	Theresa Trimble
N. Leo Daughtry	Deborah D. Menius	Addie W. Turner
Decision Labs	Municipal Technical Advisory	Mark Van Sciver
Democratic Legislative	Service, Univ. of Tenn.	Charles Vernon
Campaign Committee	Nichols, Miller, & Sigmon, P.A.	Sandra T.
Sarah W. Durham	NC Dept. of Crime Control	Wisniewski
A. G. Edwards & Sons, Inc.	& Public Safety	Fran Young
Employment Security	NC Dept. of Natural Resources	
Commission of NC	& Community Development	
	NC Div. of Facility Service	



## OUR THANKS TO OUR CORPORATE CONTRIBUTORS

The Center wishes to thank and welcome these **new** corporate contributors (above \$100) and corporate members (\$100) who joined us in the last quarter of 1988.

N.C. Beer Wholesalers Assn.	\$250
N.C. Textile Manufacturers Assn.	230
BNR	100
Foreign Car Service	100
N.C. Association of Broadcasters	100
N.C. Association of Educators	100
WTVD-11 Television	100

And the Center's continuing thanks goes to these corporations which recently **renewed** their support for the Center:

Carolina Telephone & Telegraph Company	\$1000	WestPoint Pepperell	\$500
CP&L	1000	Arthur Andersen & Co.	250
Hardee's Food Systems	1000	Coastal Lumber Company	250
IBM Corporation	1000	Glen Raven Mills	250
Macfield, Inc.	1000	Greenville Daily Reflector	250
Southern Bell	1000	Texasgulf, Inc.	250
Texfi Industries	1000	Caracon Corporation	200
Universal Leaf Tobacco Company	800	Cone Mills Corporation	100
CooperTools	500	E.I. duPont de Nemours & Co.	100
N.C. Retail Merchants Assn.	500	Olson Management Group	100
Parkdale Mills	500	United Guaranty Corp.	100
Peoples Bank Foundation	500		

We are also very glad to have three corporations **return** to us after an absence of a year or more.

Duke Power Company \$100 First Citizens Bank \$500 Nucor Corporation \$500

**CENTER BOARD MEMBERS RECEIVE SPECIAL THANKS**

The Center wishes to express its appreciation to Center Board Members Bill Edmondson and Betty Ann Knudsen. Bill Edmondson hosted our December 3, 1988 Board meeting and luncheon at Research Triangle Park as an in-kind contribution by Glaxo, Inc. Betty Ann Knudsen donated a CPT 8100 Word Processor and CPT Rotary V Printer. We thank both Bill and Betty Ann.

**CENTER WELCOMES THREE NEW BOARD MEMBERS**

On December 3, 1988, three new members were elected to serve a three-year term on the Board of Directors for the N.C. Center for Public Policy Research: Wade Hargrove, an attorney in Raleigh; Patricia J. Shore, Director, Government Relations, RJ Reynolds Tobacco USA from Winston-Salem; and H. Patrick Taylor, attorney and former lieutenant governor from Wadesboro. The Center's Board of Directors now stands at full capacity, 39.

A warm welcome to these new Board members!

**INS AND OUTS IN STATE GOVERNMENT AND ELSEWHERE**

**Ins:** Kevin L. Brown as deputy chief of staff for Gov. James G. Martin....Richard H. Carlton as deputy secretary of state....William W. Cobey Jr. as secretary of the Department of Natural Resources and Community Development....Tenney Deane as executive director of the Low-Level Radioactive Waste Management Authority....Robert C. Eubanks Jr. as chairman of the UNC-Chapel Hill Board of Trustees....R. Michael Jones appointed to the N.C. Low-Level Radioactive Waste Management Authority....Glenn Keever as director of publications for N.C. Citizens for Business & Industry....Raymond L. Murray as chairman of the Low-Level Radioactive Waste Management Authority....William H. Peace as director of the new Division of Services for the Deaf in the Department of Human Resources....Ernest C. Pearson as deputy secretary of commerce....S. Thomas Rhodes as deputy secretary of transportation....Paul C. Richardson as chief executive assistant to the Lieutenant Governor....Dr. Richard Rideout as deputy director of the Division of Services for the Blind....Karen H. Rotterman as assistant secretary for administration and liaison services with the Department of Human Resources....David Solomon as director of the Minority Business Development Agency, replacing Julian Brown.

**Outs:** William D. Beaty as senior deputy insurance commissioner for consumer and agent services....Paul R. Givens as chancellor of Pembroke State University, effective July 1, 1989....Hugh Morton Jr. as state travel director ....Alton "Bud" Skinner III as economic research coordinator for the Dept. of Commerce....Paul B. Stam Sr. as executive director of the Low-Level Radioactive Waste Management Authority....David M. Stover as assistant secretary for legislative liaison and special programs in the Dept. of Commerce....Sam Taylor as the Dept. of Commerce's chief spokesman....Bruce E. Whitaker as president of Chowan College.

**Other:** W. W. "Dub" Dickson (R-Gaston) to the N.C. House, replacing Walter H. Windley....J. Paul Essex Jr. as director of corporate affairs for Semiconductor Research Corp., Research Triangle Park....D. F. "Butch" Gunnells III to resign in mid-February as executive director and chief lobbyist for the State Employees Association of North Carolina and become executive director of the N.C. Soft Drink Association....Newspaper lawyer H. Hugh Stevens has begun practicing with Durham lawyer and Center Board member W. G. "Gerry" Hancock Jr. in order to devote more time to a proposed Center for the Study of First Amendment Policy at Duke University.

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N.C. Center for Public Policy Research  
P.O. Box 430  
Raleigh, NC 27602

Nonprofit Organization  
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Raleigh, NC 27611  
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