



FROM THE CENTER OUT

MARCH-APRIL 1985

COME TO THE CAMPAIGN FINANCE SYMPOSIUM ON MAY 10TH

Although the 1984 elections are long over, many questions still remain in the minds of North Carolina voters. Lively debates over the Helms/Hunt and Martin/Edmisten races continue.

On May 10th, the North Carolina Center for Public Policy Research will present a one-day symposium in Raleigh on Campaign Finance. The overall theme of the symposium will be how campaign contributions and expenditures shape election outcomes and public policies. While heavy emphasis will be placed on the 1984 U.S. Senate and gubernatorial contests in N.C., the discussion will also cover some Council of State and North Carolina General Assembly races.

Center Board member and political consultant Walter DeVries has been instrumental in helping us attract national speakers, and he will serve as moderator for one session. The keynote address will be delivered by David Broder, the Pulitzer Prize winning political correspondent for The Washington Post and author of The Party's Over: The Failure of Politics in America. The luncheon speaker will be Herbert E. Alexander, director of the Citizens' Research Foundation, which specializes in campaign finance analysis. A professor at the University of Southern California, Alexander is the author of many books on money in politics including Financing Politics: Money, Elections, and Political Reform.

Walt has also secured commitments from campaign consultants or pollsters from three of the four protagonists in the U. S. Senate and gubernatorial races. Participants will include Brad Hays of Marketing Associates Inc. in Charlotte (consultant for Gov. James G. Martin); Peter Hart of Peter Hart Research Associates, Washington, D. C. and John W. Leslie of David H. Sawyer and Associates, New York (Senatorial candidate and then-Gov. James B. Hunt Jr., Lt. Gov. Robert B. Jordan, and Presidential candidate Walter F. Mondale); Ray Strother of Washington, D. C. (gubernatorial candidate Rufus Edmisten); Lance Tarrance of Houston, Texas (National Republican Party pollster); and Walter DeVries (gubernatorial candidate Eddie Knox). We have also invited representatives from Senator Jesse Helms' campaign, and we hope they will decide to participate.

In addition to hearing from these speakers, three groups will present their findings based on research conducted on campaign contributions in the 1984 races. Jim Bryan will present the Center's data on the gubernatorial race. Marcie Pachino of the Institute for Southern Studies and Ann Morris of the N. C. Independent will present their research on the U. S. Senate race. And, Ken Friedlein of The Charlotte Observer will discuss the data from state legislative races.

All of the speakers have been asked to address these questions:

1. How did campaign contributions and expenditures affect the outcome of the 1984 elections in North Carolina?
2. How does the process and timing of raising money affect the strategy of a campaign?
3. What effect did campaign contributions and expenditures have on the shifts in public opinion that occurred during the campaigns?
4. How are campaign contributions likely to affect public policy at the state or national levels in the next 4-6 years?
5. What is the impact of PACs (political action committees) in statewide campaigns?
6. What are the strengths and weaknesses of North Carolina's existing Campaign Reporting Act and public financing program?
7. What, if anything, should be done about the present campaign finance system?

The symposium will finish with a bipartisan panel discussion on whether changes are needed in our campaign finance laws. Center Board member and State Board of Elections Chairman Bob Spearman and Greensboro Attorney Robert Hunter will be featured on this panel.

The symposium will be held at N. C. State University's McKimmon Center on Western Boulevard at Gorman Street. The registration charge for the symposium, luncheon, and research materials is \$35.00 per person. Center members are invited to take advantage of a reduced rate of \$25.00 each. Send your check to Liz Fentress at P.O. Box 430, Raleigh, N.C. 27602 by May 3rd. We'll see you there.

KUDOS CONTINUE FOR BOARDS AND COMMISSIONS REPORT: PRUNE THE KUDZU

Since its release in January, the Center's 600-page report on the state's boards and commissions continues to receive favorable editorial response and considerable coverage by the state's media. Most of the comments have centered on the recommendations to abolish some of the 320 boards and growing concern about separation of powers problems. From the Winston-Salem Sentinel comes this assessment, "A strong case for pruning the bureaucratic underbrush was made recently by the North Carolina Center for Public Policy Research.... the findings deserve careful attention from the governor and the legislature." The Rocky Mount Telegram said, "Thanks to the North Carolina Center for Public Policy Research for pointing out the need to abolish scores of state agencies which do little or nothing and seldom meet if ever." An editorial from the Fayetteville Observer concludes "The General Assembly would be correct and constitutionally sound if it heeds the Center's recommendation to amend a key statute so that it reads, 'No member of the General Assembly may serve on any executive branch board, commission or council.'"

On April 9th, Sen. Tony Rand (D-Cumberland) and Rep. Bobby Etheridge (D-Harnett), Co-Chairmen of the legislature's Appropriations Base Budget Committees, announced plans to introduce bills to abolish 85-90 boards and commissions. They asked Gov. James G. Martin for his input prior to introducing the bills, and the Governor's Office does plan to pursue abolishing ineffective boards. We at the Center are pleased that the executive and legislative branches are moving to address the concerns raised by our reports.

TRANSITIONS IN STATE GOVERNMENT

Department of Administration

| <u>In</u> | <u>Position</u> | <u>Out</u> |
|-----------------|---|-------------------|
| Grace J. Rohrer | Secretary | Jane S. Patterson |
| Virginia Foxx | Deputy Secretary for Management | Martha McKay |
| Alan Pugh | Deputy Secretary for Governmental Operations | |
| Lynn Muchmore | Director, Division of Policy and Planning | Margaret Riddle |
| Fran Tomlin | Legal Counsel | Jack Nichols |
| | Chief Assistant to the Secretary | Hope Williams |
| David W. Guth | Special Assistant for Communications | Kathy L. Neal |
| Doris Gilbert | Administrative Officer | |
| Karen Roberts | Director, N.C. Washington Office | Pat Shore |
| Richard V. Lee | State Personnel Director | Harold H. Webb |
| Betty J. Budd | Director, N.C. Council on the Status of Women | Ann W. Chipley |
| Doug Biddy | Director, Auxiliary Services | Clifton Woodlief |
| | Director, State Physical Plant | John T. Massey |
| Neal Conoley | Director, Marine Affairs | J. C. Jones |
| | State Grounds Superintendent | Harold D. Ritter |

Department of Commerce

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|--------------------|--|--------------------|
| Howard H. Haworth | Secretary | C. C. Hope Jr. |
| Kevin T. Kennelly | Deputy Secretary | |
| Michael C. Harrell | Director, Public Affairs | |
| Sam Taylor | Deputy Director of Public Affairs | |
| White G. Watkins | Assistant Secretary for Traditional Industry | |
| | Assistant Secretary for Women's Development | Doris M. Cromartie |

Department of Correction

| | | |
|-----------------------|---|-------------------|
| Rev. Aaron J. Johnson | Secretary | James C. Woodard |
| | Director, Division of Prisons | Rae H. McNamara |
| Benjamin G. Irons III | Special Assistant | |
| C. Monroe Waters | Director, Adult Probation and Parole Division | W. Charles Cohoon |
| W. Scott Harvey | Assistant Secretary for Management and Productivity | T. S. Ryon Jr. |
| John G. Patseavouras | Assistant Secretary over Divisions of Prisons and Adult Probations and Parole | |

Department of Crime Control and Public Safety

| | | |
|----------------------|--|-------------|
| Joseph W. Dean | Secretary | Heman Clark |
| Edward T. Garner Jr. | Assistant Secretary for Public Safety | |
| William A. Crews | Assistant Secretary for Crime Control | |
| Nat H. Robb | Assistant Secretary for Administration | |

Department of Crime Control and Public Safety (continued)

| <u>In</u> | <u>Position</u> | <u>Out</u> |
|--------------------------|---|-------------------|
| | Deputy Secretary | Robert A. Melott |
| | Special Assistant | L. D. Hyde |
| | Special Assistant | Collin McKinne |
| Chrystal Harris Stowe | Public Information Officer | Russ Edmonston |
| Grace L. Hawke | Personnel Director | Sharon Morris |
| Joseph F. Myers (acting) | Director, Division of Emergency Management | Jesse T. Pugh |
| Colonel Jack Cardwell | Commander, Highway Patrol Division | David L. Matthews |

Department of Cultural Resources

| | | |
|-------------------|--------------------------------|-----------------------|
| Patric G. Dorsey | Secretary | Sara W. Hodgkins |
| | Deputy Secretary | Larry L. Wheeler |
| Bob Booth | Special Assistant to Secretary | |
| Boyd D. Cathey | Communications Director | Chancy M. Kapp |
| Larry Misenheimer | Historic Sites Section Chief | Richard W. Sawyer Jr. |

Department of Public Education

| | | |
|------------------|---|---------------|
| Jessie Rae Scott | Community Schools Consultant | |
| Sandra Fry | Director of School Community Relations | Jean Thompson |
| Jane Gregory | Public Information Officer | Tom I. Davis |
| Jean Thompson | Director, Intergovernmental Relations | |

General Assembly

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|----------------------------------|---|---------------|
| Sam L. Beam and Roger W. Bone | Legislative Assistants to the Speaker of the House | James E. Long |
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Office of the Governor

| | | |
|----------------------------------|---|------------------|
| C. C. Cameron | State Budget Officer | John A. Williams |
| James S. Lofton | Executive Assistant and Staff Director | |
| James R. Trotter | Special Counsel for Legislative Affairs, Research, and Personnel Appointments | |
| Samuel A. Wilson | Legal Counsel | Jack Cozort |
| R. Jack Hawke | Special Assistant for Policy | |
| James Art Pope | Special Counsel, Appointments and State Boards | Kiki Teague |
| Arlene Pulley | Director, Office of Citizen Affairs | Charles Petty |
| I. Beverly Lake Jr. | Legislative Liaison | Zebulon Alley |
| James C. Green and Eddie Knox | Special Advisers on Legislative and Governmental Affairs | |
| Charles H. Hughes | Research Director | |
| Karen G. Hayes | Communications Director | Gary Pearce |
| Tim Pittman | Press Secretary | Brent Hackney |
| | Special Assistant | Paul Essex |
| Charlene M. Crews | Director of Project Development | |
| Wilma M. Sherrill | Director of Personnel Appointments | |
| John L. Higgins II | Senior Policy Advisor on Personnel | |
| Lee Everett Moore Jr. | Higher Education Adviser | |
| Gene S. Baker | Elementary and Secondary Education Adviser | |
| Rod Helder | Education Program Adviser | |
| Kenneth R. Harris | Local Government Policy Adviser | |

Department of Human Resources

| <u>In</u> | <u>Position</u> | <u>Out</u> |
|-------------------------|---|--------------------|
| Philip J. Kirk Jr. | Secretary | Sarah T. Morrow |
| Ruby Hooper | Deputy Secretary | Lucy H. Bode |
| Nancy Team | Chief Assistant to the Secretary | |
| | Director of Public Affairs | Bryant Haskins |
| William H. Franklin Jr. | Assistant Secretary for Intergovernmental Affairs | Ted Parrish |
| | Director, Personnel Management Services | Joe Barber |
| | Director, Division of Aging | Ernest Messer |
| | Deputy Director, Division of Aging | O. Mort Congleton |
| | Health Planning Section Chief | Barbara Kramer |
| | Assistant Director, Division of Youth Services | W. Robert Atkinson |

Department of Insurance

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|------------------|---|--------------------|
| James E. Long | Commissioner | John R. Ingram |
| Bill Hale | Deputy Commissioner | |
| Max Powell | Special Assistant to the Commissioner | Oscar S. Smith Jr. |
| Alex Spencer | Senior Deputy Commissioner, Company Services | Thomas R. Sawyer |
| William D. Beaty | Senior Deputy Commissioner, Consumer Services | A. Neal Smith |
| Allen D. Feezor | Chief Deputy | |
| Mickey Hanula | Legislative Liaison | Ron Raxter |
| Ron Condrey | Personnel Director | |

Department of Justice

| | | |
|-----------------------|---|--------------------|
| Lacy H. Thornburg | Attorney General | Rufus L. Edmisten |
| John D. Simmons | Deputy Attorney General for Policy and Planning | |
| Jean Benoy | Senior Deputy Attorney General | |
| Robert Melott | Assistant Attorney General | |
| Robert B. Morgan | Director, State Bureau of Investigation | Haywood Starling |
| George D. Robison | Controller | |
| James Gulick (acting) | Consumer Protection Section Chief | John R. B. Matthis |

Office of the Lieutenant Governor

| | | |
|-------------------------|--|----------------|
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| John B. McMillan | Legal Counsel | |
| John A. Williams Jr. | Senior Staff Adviser | |
| John C. Crumpler | Executive Assistant | |
| Brenda Summers | Director of Communications | |
| Laura Carpenter Bingham | Administrative Assistant for Policy | |
| Wayne Lofton | Administrative Assistant for Constituency Services | |
| Rachel Havnaer | Special Assistant for Administration | Arlene Pulley |

Department of Natural Resources and Community Development

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|--------------------|--------------------------------------|---------------------|
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| Harriett H. Knight | Executive Assistant to the Secretary | |
| Ernest Carl | Deputy Secretary | |
| | Assistant Secretary | Alice Garland-Swink |
| Sandra Duke | Legislative Liaison | Anne T. Griffith |

Department of Natural Resources and Community Development (continued)

| <u>In</u> | <u>Position</u> | <u>Out</u> |
|------------------------|--|----------------------|
| Mary Joan Pugh | Assistant Secretary for Community Development | |
| John C. Stuart | Assistant Secretary for Administration and Intergovernmental Relations | Billy Ray Hall |
| Roy Carden | Director of Public Affairs | Elaine Matthews |
| George Kaneklides | Director, Legal Affairs | Glenn Dunn |
| Sylvia S. Blandford | Director of Citizen Affairs and Civil Rights Compliance | Paul Sebo |
| Susan B. Hutchins | Director of Personnel | |
| James L. Ross II | Director, Employment and Training Division | James R. Lott |
| Frank N. Kivett | Deputy Director, Employment and Training | J. Donald Chappell |
| | Private Sector Policy Coordinator | N. Wayne Daves |
| | Program Development Coordinator, Division of Community Assistance | Arche L. McAdoo |
| William W. Davis | Director, Division of Parks and Recreation | James S. Stevens Jr. |
| R. Paul Wilms (acting) | Director, Environmental Management Division | Robert F. Helms |
| Harry F. Layman | Director, Division of Forest Resources | H. J. "Boe" Green |
| | Director, Rural Private Industry Council | Jimmy D. Allred |
| | Balance of State Planning Coordinator | Roger Shackelford |

Department of Revenue

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| J. Ward Purrington | Deputy Secretary | |
| Don Follmer | Public Information Officer | |
| James L. Bishop Jr. | Personnel Officer | Joe Grissom |

Department of Transportation

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| James E. Harrington | Secretary | William R. Roberson Jr. |
| Billy Rose | Deputy Secretary | Wesley Webster |
| John Burnette | Deputy Secretary | |
| Wesley Webster | Assistant Secretary for Legislative Liaison and Citizen Affairs | |
| David Hayes | Assistant Secretary for Administration | |
| Sylvania Wilkerson | Assistant Secretary for Planning and Programs | |
| Charles E. Parrish | Special Assistant to the Secretary | |
| James T. Sughrue | Special Assistant for Public Information | Max Powell |
| George E. Wells | Highway Administrator | Billy Rose |
| William S. Hiatt | Commissioner, Motor Vehicles | R. W. Wilkins |
| David W. Faircloth | Assistant Commissioner | James Stamey |
| Roy Jones | Assistant Commissioner | |
| Walter Bridges | Director, Driver Services | Zeb Hocutt |
| Carol Nemitz | Director, Planning and Evaluation Services | Joseph Register |
| Janie Horton | Personnel Director | Marvin Brewington |
| James Rhodes | Director, Vehicle Registration | Bob Pruitt |
| Donald W. Hiatt | Director of Training | Mac Parnell |
| | Director, International Registration | Arthur Beaman |

On another front, a group of citizens, including former U.S. Sen. Sam Ervin Jr. have begun a legal process designed to address the question of whether legislators serving on executive boards violate the separation of powers provision in the state constitution. The Committee on Constitutional Integrity is chaired by former legislator Tom Gilmore of Julian and includes Republicans (e.g. state Sen. Robert Shaw of Greensboro), Democrats (e.g., Commissioner of Labor John Brooks), and business leaders (e.g., W. David Stedman of Asheboro). More on this in a later newsletter.

The Center's report on boards and commissions is available from the Center for \$15 plus \$1.47 for postage and handling. Make checks payable to the North Carolina Center for Public Policy Research, P. O. Box 430, Raleigh, N. C. 27602 or call (919) 832-2839.

WHAT DO NORTH CAROLINIANS HAVE IN COMMON WITH TIBETAN YAK HANDLERS?

...difficulty in understanding our insurance system. North Carolina Insight Editor Bill Finger likened insurance -- the subject of special theme issue Volume 7, No. 2 -- to "explaining baseball's infield fly rule to a group of Tibetan yak handlers." Fortunately, Tar Heels now have an easier time of it thanks to Insight. Judging by the requests for the magazine and our dwindling supply, many find that Insight has taken some of the mystery out of insurance regulation in North Carolina.

Commissioner of Insurance James E. Long wrote, "I want to congratulate you on the outstanding job you did on the overwhelming topic of Insurance." Commissioner Long ordered 50 copies to take with him to the National Association of Insurance Commissioners meeting in Williamsburg, Virginia. The legislature's House and Senate Insurance Committee members received copies of the magazine at their first meeting this session. James Bernstein, president of the North Carolina Foundation for Alternative Health Programs, Inc., whose organization offers information to employers about ways to constrain health care costs, ordered 500 reprints of the article on Health Maintenance Organizations (HMOs) for distribution. The Center has also received phone calls from across the country requesting copies of the magazine or permission to reprint sections in a variety of publications.

NEW CONTRIBUTIONS TO THE CENTER

The Center is happy to announce that three more members of the state banking community have become contributors. They are First Citizens Bank and Trust Company (\$1,000), Branch Banking and Trust Company (\$500), and First Union Corporation (\$250). Those renewing their support for the Center's work are Rose's Stores (\$500), Unifi (\$500), and Walter DeVries and Associates (\$250). Our thanks to Board members Keith Crisco and Walter DeVries who assisted in securing these gifts. Our increasing support from the business sector indicates that North Carolina companies are interested in public policy research and encouraging accountability in government.

BOARD MEMBER ACTIVITIES

Rep. Dan Blue chairs the important Base Budget Committee on Human Resources. Walter DeVries has been doing consultant work with the Southeastern Michigan Transportation Authority. Chuck Flack is running for re-election to the UNC Board of Governors. Gerry Hancock's law firm has opened a second office, this one in Raleigh. Asa Spaulding Jr. is a member of the N.C. Advisory Committee to the U. S. Commission on Civil Rights, which recently held a hearing in Raleigh on "Equal Employment Opportunity in State Government." Rep. Betty Wiser has been appointed to nine committees in the N. C. House, including Aging, Cultural Resources, Finance, Human Resources, and Local Government II.

NEW GUIDE TO 1985-86 LEGISLATURE NOW AVAILABLE

The fifth edition of Article II: A Guide to the Legislature, 1985-86 is now available from the Center. This pocket-sized guide to the General Assembly is an essential reference tool for anyone interested in, affected by, or dealing with the legislature. The guide includes photographs of each member, legislative and business office addresses and phone numbers, seating charts, and committee assignments.

In addition, Article II provides comprehensive information about voting records of incumbent members, selected bills introduced, and the results of legislative effectiveness rankings of incumbent members of the General Assembly. As you know, these rankings are compiled from surveys from three groups -- the legislators themselves, lobbyists, and capital correspondents. Article II is \$8.00 plus \$1 in postage and handling. This is one of our most popular publications, and orders will be processed on a first-come, first-served basis. Make checks payable to the North Carolina Center for Public Policy Research, P.O. Box 430, Raleigh, NC 27602 or call (919) 832-2839.

GRANTSEEKING IN NORTH CAROLINA

The Road to Hell is Paved...How Long Does It Take to Print... Mea Culpa...

The page proofs are now at the printer, and delivery of Grantseeking in North Carolina: A Guide to Foundation and Corporate Giving is now in sight and set for May. For all of you who have been waiting for this unique guide, we ask your continued patience. We send our apologies for the delay but guarantee you it's worth the wait to get the data accurate and in an easy-to-use format. If you raise money in North Carolina, you'll want this book and find it helpful for years to come.

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