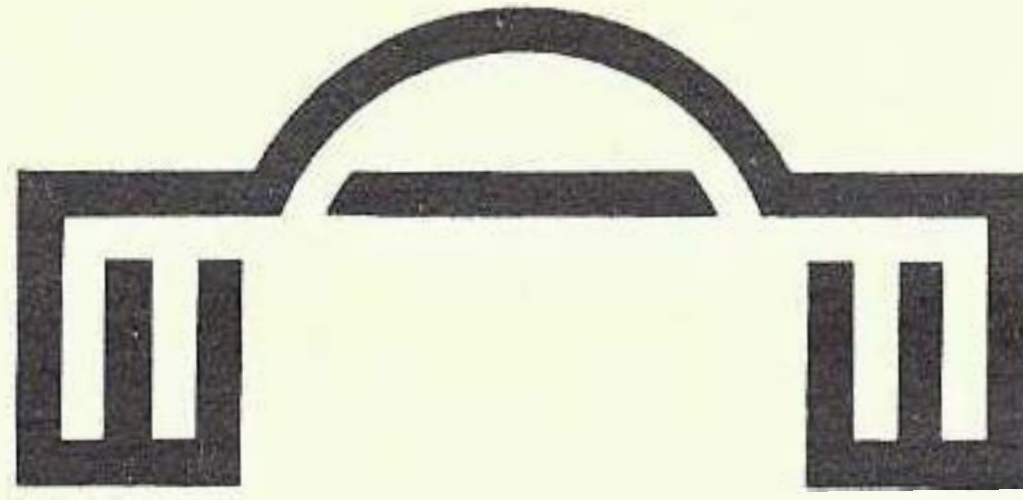




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NORTH CAROLINA CENTER FOR
PUBLIC POLICY RESEARCH INC.

FOR IMMEDIATE RELEASE
CENTER FOR PUBLIC POLICY RESEARCH RELEASES ENVIRONMENTAL GUIDE

The N.C. Center for Public Policy Research has just released a comprehensive directory of private environmental organizations in North Carolina. The "Guide to Environmental Organizations in N.C." is the result of a year-long effort to identify and describe the 89 citizens' groups working to protect North Carolina's coast, water, land, and other natural resources. "The Guide" also contains information on 46 state agencies with responsibilities in environmental management and 41 boards or commissions which make policy or advise the executive branch of state government on environmental matters.

Lisa Blumenthal, the author of the guide, said it contains full information on the history, membership, officers, funding sources, and publications of each of the 89 citizens' groups. The book describes the current activities and future goals of such well-known groups as the Sierra Club and Conservation Council of N.C., as well as lesser-known groups like the Clean Water Association of Coastal North Carolina in Wilmington and Watchdogs of Nature in Murphy. Ms. Blumenthal said that half of the environmental groups are located in the Research Triangle (Raleigh-Durham-Chapel Hill) or Piedmont Triad (Greensboro-Winston-Salem-High Point) cities. Surprisingly, there are no environmental groups based in 71 of the state's 100 counties.

The opening chapter of "The Guide" presents startling contrasts within the environmental movement. Though the 89 groups claim a total of 60,000 members, only 12 groups have memberships over 800. The N.C. Wildlife Federation is the largest with its 30,000 members. The environmental groups are composed mostly

of volunteers. Only 15 groups have full-time staff, and only 10 have yearly budgets greater than \$30,000. The Wildlife Federation and the N.C. Nature Conservancy have the largest budgets, each in excess of \$150,000.

The N.C. Center for Public Policy Research also found that the existence of such citizen efforts is a fairly recent development. Eighty-eight percent of the groups have been established since 1970, with 36 groups beginning in the 1970's and 42 groups in the 1980's.

The N.C. environmental movement is a mixture of 57 groups which concentrate on local, county-oriented environmental issues, and 32 others which work on issues of statewide importance. For example, Pomona Action Community concentrates on hazardous waste issues in Greensboro, while the Chapel Hill-based Nature Conservancy tries to purchase and protect environmentally sensitive areas across the state. In surveys returned to the N.C. Center for Public Policy Research, 21% of the groups identified coastal area management as their major concern, and 19% focus primarily on hazardous waste management. Other top concerns are water resource management and land use.

The compilation and publication of "The Guide" was initiated and funded by the Z. Smith Reynolds Foundation in Winston-Salem. The Foundation has a demonstrated interest in supporting grassroots efforts to protect the environment and, along with the Mary Reynolds Babcock Foundation, has made grants to such groups as N.C. Citizens Action on Toxic and Chemical Hazards (CATCH) and the N.C. Nature Conservancy.

The 274-page book includes a foreword by Dr. Eugene Odum, whom many call "the father of ecology." The Guide costs \$15 and is available from the N.C. Center for Public Policy Research, P. O. Box 430, Raleigh, N.C. 27602.

North Carolina Nature Conservancy (NCNC)

Post Office Box 805
Chapel Hill, NC 27514
(919) 967-7007

SAMPLE PAGE



Chairman	William Joslin	Raleigh, NC	Term ends Apr. 1986	private and public, the Conservancy owns and manages a national system of approximately 690 sanctuaries.	
Vice Chairman	Arthur Cooper	Raleigh, NC	term can last up to nine years	NCNC is not involved with any advocacy issues, except those directly affecting land that the Nature Conservancy owns or manages.	Legislation, Litigation, or Lobbying Activities
Staff	William E. deBuys, Executive Director; 4 others full-time				
Interns/Volunteers	Uses approx. 3-6 interns per year and as many volunteers as possible			9% administration 25% fundraising 32% land management/ preserve stewardship 0% litigation	0% lobbying 4% membership services 0% producing publications 0% public education efforts 30% protection of natural areas
National Affiliation	The Nature Conservancy, Arlington, VA				by Activity
Local Chapters	NC Nature Conservancy Field Office				
Geographic Priority	North Carolina			NCNC is run more like a business than many of the other environmental groups in the state. To this end, it sets a goal each year to protect a specific number of acres in need of preservation.	Future Plans
Membership	3,800				
Dues	Range from \$10 to \$1000/year				
History	NCNC was established in January 1977 as part of the national Nature Conservancy, an organization committed to preserving natural diversity by finding and protecting areas that contain the best examples of all components of the natural world. Chapel Hill, North Carolina contains: NCNC, NC Field Office, and the Southeast Regional Office of the Nature Conservancy.			FY1982: \$168,798; FY1978: \$48,000;	Total Budget
				FY1980: \$90,447; FY: Jan. 1 thru Dec. 31	
				48%—Individual members 30%—Foundation and individual gifts 22%—Corporate members	Funding Sources
				501 (c) (3) private nonprofit corporation	
Goals and Activities	The goal of NCNC is to protect ecologically significant land and the life it supports. This goal is accomplished through fundraising for: 1. identification of lands (through NC Natural Heritage Program in NRCD); 2. protection of lands (through NCNC); and 3. stewardship of the lands (through NCNC and many volunteers). NCNC protects or assists in the protection of over 70,000 acres of ecologically significant land in NC, including nine out of the ten highest priority sites determined by NC Natural Heritage Program. Since 1950, the national Nature Conservancy and its members have been involved in the preservation of nearly 2 million acres in 50 states, the Virgin Islands, Canada, and the Caribbean. Although some areas are transferred for management to other conservation groups, both			"NC Nature Conservancy," quarterly newsletter; "The Nature Conservancy News," national publication; NCNC's mailing list is 4,000 Members meet annually Has a resource library Provides speakers upon request Does not conduct conferences or workshops Most fundraising entails educating prospective donors about land management Makes a variety of slide presentations Has a word processor and printer Bill deBuys, Director, (919) 967-7007	Tax Status Publications Meetings Outreach Library Speakers Conferences/ Workshops Education Audiovisual Computer Contact Person